The 10th Annual Seminar on

Wine & Liquor Law

New wine and liquor regulations, plus current enforcement, market, and business trends

In conjunction with the Vancouver International Wine Festival

February 25, 2019
Vancouver, British Columbia
Metropolitan Hotel Vancouver

Credits: 6.50 BC CLE (call about others)
Quick when/where: 8:30 a.m., 645 Howe Street

Featuring Speakers From:
- ENCORE Vineyards
- Gardiner Roberts
- Law Office of Arnold B. Schwisberg
- Liquor Control and Licensing Branch
- Noble Ridge Vineyard & Winery
- Norton Rose Fulbright Canada
- Sumac Ridge Estate Winery Ltd
- Summerhill Pyramid Winery
- The International Wine & Food Society
- The Wine Institute
- Vintage Law Group

Who Should Attend:
Attorneys and all professionals in the wine and liquor industry

800 Fifth Avenue, Suite 101 | Seattle, WA 98104
206.567.4490 | fax 206.567.5058 | www.lawseminars.com

If you cannot attend in person, check boxes to order:
- Video Replay
- Audio Replay
- Course Materials

LAW SEMINARS INTERNATIONAL
The power of information®

19WINEBC WS
Monday, February 25, 2019

8:00 Registration Opens
8:30 Introduction & Overview

Mark Hicken, Program Co-Chair
Vintage Law Group ~ Vancouver, BC

Chris Wilson, Program Co-Chair
Norton Rose Fulbright Canada ~ Vancouver, BC

8:45 The Regulatory Environment for Production, Distribution, and Sale of Wine, Beer, and Spirits in British Columbia

Liquor policy priorities for the coming year; report on the issues considered by the Minister’s Business Technical Advisory Panel and the Panel’s recommendations

Douglas S. Scott, Associate Deputy Minister
Liquor Control and Licensing Branch ~ Victoria, BC

Mark Hicken, Program Co-Chair

10:15 Break

10:30 Interprovincial Shipping Restrictions

What’s next in terms of rules after the Supreme Court’s decision to uphold interprovincial shipping restrictions in the Comeau case; update on subsequent trade discussions

Ian A. Blue, Q.C.
Gardner Roberts ~ Toronto, ON

Arnold B. Schwisberg
Law Office of Arnold B. Schwisberg ~ Markham, ON

The current rules and how to make them work from a small winery’s perspective

James A. D’Andrea, Q.C., Chairman
Noble Ridge Vineyard & Winery ~ Okanagan Falls, BC

12:00 Lunch (on your own)

1:15 Revised International Trade Developments Affecting the Canadian Wine Industry

Provisions on alcohol in the new trade agreement with the U.S.; related issues such as potential changes to the grocery store model and WTO challenges to the BC system

Chris Wilson, Program Co-Chair

Charles Jefferson
Vice President, Federal & International Public Policy
The Wine Institute ~ Washington, DC

Christa-Lee McWatters Bond, Marketing Director
ENCORE Vineyards ~ Summerland, BC

2:45 Break

3:00 Appellations: New BC Geographical Indications

Overview of how the recent Geographical Indication additions in BC were created

Chris Wilson, Program Co-Chair, Moderator

A winery’s perspective on how they are working in BC

Ezra Cipes, CEO
Summerhill Pyramid Winery ~ Kelowna, BC

4:15 Special Closing Address: A 10 Year Retrospective on the BC Wine Industry

A look back at development of the industry from one of the early pioneers and key issues and challenges for the future

R. Harry McWatters, Founder
Sumac Ridge Estate Winery Ltd ~ Summerland, BC

5:00 Evaluations and Adjourn followed by Wine Tasting Reception for Faculty and Attendees

Sponsored by Norton Rose Fulbright and Vintage Law Group

Sid Cross
Wine & Food Judge, Global Honorary Past President
The International Wine & Food Society ~ Vancouver, BC

Featuring wines from wineries participating in the seminar

Easy Ways to Register
Online: www.lawseminars.com
Phone: (206) 567-4490

LAW SEMINARS INTERNATIONAL

What previous attendees have said:
“This is a really great program with timely relevant information.”

“Excellent program and conference!”

“Excellent faculty and great information shared. Thank you.”

About the Seminar

The tenth annual gathering of wine and liquor industry professionals will include discussions of the regulatory environment with content that is topical and vital for 2019. You’ll first hear directly from the Liquor Control and Licensing Branch on liquor policy priorities. The regulatory update will include a report on the issues considered by the Minister’s Business Technical Advisory Panel and the Panel’s recommendations.

Trade issues, including the R. v. Comeau interprovincial shipping case, continue to take center stage. We’ll discuss ways for small wineries to effectively implement the rules that emerged from the Supreme Court’s decision. On the international trade front, the recent revisions to NAFTA include alcohol provisions that may, in order to satisfy the Americans, necessitate changes to the grocery store model and in other areas.

Appellations are another area of international trade friction. We’ll explore how BC’s new geographical indications were created and how they’re working out.

As BC’s wine industry matures, it is interesting to look back on how it developed and to consider how that will influence our approach to future challenges and opportunities. We are pleased to have Harry McWatters, one of the visionary pioneers for the industry, provide a 10-year retrospective.

We’ll cap off the day with a wine tasting reception featuring Sid Cross’s insights and commentary. We hope you will join us for a fun and informative program.

~ Program Co-Chairs: Mark Hicken of Vintage Law Group and Chris Wilson of Norton Rose Fulbright Canada
**Monday, February 25, 2019**

**Wine & Liquor Law Seminar**

Mark Hicken, **Program Co-Chair**, is the founder of Vintage Law Group. He provides a full range of legal services to the wine industry. Last year, he served as the BC Government’s Liquor Policy Advisor. In that capacity, Mark chaired the Business Technical Advisory Panel on Liquor Policy.

Chris Wilson, **Program Co-Chair**, is a Partner at Norton Rose Fulbright Canada. He is an experienced litigator, recognized by Chambers Global, Best Lawyers, World’s Leading Trademark Professionals and others in the area of intellectual property litigation.

Ian A. Blue, Q.C., is Of Counsel to Gardiner Roberts, focusing on energy and regulatory law. He was lead counsel for Gerard Comeau on the R. v. Comeau case in the Supreme Court of Canada, for which a decision was released on April 19, 2018.

Ezra Cipes is the CEO of Summerhill Pyramid Winery. He has taken a leadership role in the Canadian wine industry as a director of the Canadian Vintners Association, Vice-Chair of the British Columbia Wine Institute, and Chair of the BC Wine Appellation Task Group.

Sid Cross is co-founder of The Chefs’ Table Society of BC. He is globally recognized for his extensive wine and food knowledge and his tasting memory. He is the Canadian to be inducted as a Membre d’Honneur of the L’Academie du vin de Bordeaux and has been promoted by the French Government from Chevalier to Officer status in the Ordre du Merite Agricole.

James A. D’Andrea founded Noble Ridge Vineyard & Winery with his wife, Leslie, and serves as its Chairman. When they bought the property, it had 3.5 acres of grapes. It now has 24 acres and is yielding award winning wines.

Charles Jefferson is Vice President, Federal & International Public Policy at The Wine Institute. The Wine Institute is the public policy advocacy group representing 1,000 California wineries and affiliated businesses responsible for 85 percent of the nation’s wine production and 90 percent of U.S. wine exports.

R. Harry McWatters, Founder of Sumac Ridge Estate Winery Ltd, has been involved with the BC wine industry since 1968. He also established Vintage Consulting Group Inc. to provide consulting services on all aspects of the wine business, from site selection of vineyards to marketing of the end product.

Christa-Lee McWatters Bond is the Marketing Director for ENCORE Vineyards. She previously served as BC Sales Manager for Sumac Ridge Estates Wine Group.

Arnold B. Schwisberg, Law Office of Arnold B. Schwisberg, served as in-house counsel to Magnotta Winery Corporation (MGN:TE) before entering private practice. He was lead counsel in R. v. Comeau, a constitutional challenge about trade barriers affecting the cross-provincial movement of liquor in Canada.

Douglas S. Scott is Associate Deputy Minister providing oversight for the Insurance Corporation of British Columbia (ICBC), Liquor Distribution Branch (LDB), BC Lottery Corporation (BCLC), Liquor and Cannabis Regulation Branch (LCRB), and Gaming Policy and Enforcement Branch (GPEB).

**Registration & Other Seminar Information**

To Register:
Call us at: 206-567-4490
Fax the registration form to us at: 206-567-5058
Email us at: registrar@lawseminars.com
Online: www.lawseminars.com
Mail the registration form on the front page.
Walk-ins are welcome, subject to space availability.
Registration is complete when we receive payment or agree to later payment.

Tuition: Regular tuition for this program is $646 with a group rate of $580 each for two or more registrants from the same firm. For government employees, we offer a special rate of $485. For students, people in their job for less than a year, and public interest NGO’s, our rate is $323. All rates include admission to all seminar sessions, food and beverages at breaks, and all course materials. Materials will be available for download and review a few days before the seminar. Make checks payable to Law Seminars International. Financial aid is available to those who qualify. Contact our office for more information.

Substitution & Cancellation:
You may substitute another person at any time. We will refund tuition, less a $50 cancellation fee, if we receive your cancellation by 5:00 p.m. on Tuesday, February 19, 2019. After that time, we will credit your tuition toward attendance at another program or the purchase of a webcast or audio replay.

Seminar Location: The seminar will be held at the Metropolitan Hotel Vancouver at 645 Howe Street in Vancouver, BC V6C 2Y9. Call the hotel directly at (604) 687-1122 for reservations.

Continuing Education Credits:
Live credits: This program qualifies for 6.50 BC MCLE credits. Upon request, we will apply for, or help you apply for, CLE credits in other states and other types of credits.

Time Shift Your Content: Audio podcasts and video replays, with course materials, are available at the same price as live attendance. The course materials alone are available for $100. Replays will be available within three business days after the seminar or from the date we receive payment.

For more information, please visit www.lawseminars.com.
Wine & Liquor Law

New wine and liquor regulations, plus current enforcement, market, and business trends

In conjunction with the Vancouver International Wine Festival

February 25, 2019
Vancouver, British Columbia
Metropolitan Hotel Vancouver

Credits: 6.50 BC CLE (call about others)
Quick when/where: 8:30 a.m., 645 Howe Street