An Advanced Conference on Current Dealmaking Trends for

IP and Technology Licensing

Tips for efficiently and effectively monetizing intellectual property

August 23 & 24, 2018
Seattle, Washington
Courtyard by Marriott Seattle Downtown/Pioneer Square

Credits: 9.25 WA CLE (call about others)
Quick where/when: 8:30 a.m., 612 Second Avenue

Featuring Speakers From:
- AEON Law
- Harris Bricken
- K&L Gates
- Karcher Harmes
- Lane Powell
- Myles Intellectual Property Law
- Perkins Coie
- Seattle University School of Law
- StoneTurn Group
- Zhong Lun Law Firm
- Zipwhip

If you cannot attend in person, check boxes to order:
- Live Homestudy
- Webcast
- Homestudy Replay
- Course Materials
Licenses are one way of bringing intellectual property to life. Without licenses, IP rights lay dormant until weaponized in court. Licenses allow IP to be commercialized, accessed and harmonized without resorting to aggressive enforcement. In today's climate of constant change and tighter budgets, the ability to spot, craft, draft and negotiate license agreements efficiently and effectively is more important than ever for licensors and licensees.

This conference provides insights on developing issues arising from drafting and negotiating licenses, updates on case law, changes in technologies that impacts licensing, and the rise of new international players in IP licensing.

Join our distinguished faculty as they address the above and additional licensing issues from both outside counsel and in-house perspectives including a panel on problematic clauses and what to do about them.

~ Program Co-Chairs: Adam L.K. Philipp, Esq. of AEON Law and Ramsey M. Al-Salam, Esq. of Perkins Coie
9:00 International Licensing: Adapting to Recent Developments in China
An enforceable contract as a starting point: Classic pitfalls that foreigners fall into when dealing with Chinese entities, like drafting in English, and other key considerations

Daniel P. Harris, Esq.
Harris Bricken ~ Seattle, WA

New rules on IP transfers; importing & exporting technology; potential impacts from recent trade negotiation; IP enforcement statutory changes, administrative enforcement, and increased damages awarded by courts

Ping Gu, Esq.
Zhong Lun Law Firm ~ Beijing China

10:15 Break

10:30 Provisions for Resolving Licensing Disputes
Choice of resolution technique in the license and choice of technique when enforcing the license: substantive and procedural considerations for choice of law; mediation and arbitration clauses; enforcement stage choice of forum

Mark Wittow, Esq.
K&L Gates ~ Seattle, WA

11:15 Wrap-Up: Mock Negotiation of a Hypothetical Licensing Agreement
Identifying what is most important to your opponent; provisions to tailor the agreement to the type of license and situation; anticipating potential problems from changes in control and adverse events; tips for working through problematic provisions

Steven B. Winters, Esq., Moderator
Lane Powell ~ Seattle, WA

Licensee perspective

Jeff Harmes, Esq.
Karcher Harmes ~ Bainbridge Island, WA

Licensor perspective

Hillery L. Nye, Esq., General Counsel
Zipwhip ~ Seattle, WA

12:30 Evaluations and Adjourn

Registration & Other Conference Information

Tuition: Regular tuition for in-person or webcast attendance for this program is $995 with a group rate of $895 each for two or more registrants from the same firm. For government employees, we offer a special rate of $745. For students, people in their job for less than a year, and public interest NGO’s, our rate is $497.50. All rates include admission to all seminar sessions, food and beverages at breaks, and all course materials. Materials will be available for download and review a few days before the seminar. Make checks payable to Law Seminars International. Financial aid is available to those who qualify. Contact our office for more information.

Substitution & Cancellation: You may substitute another person at any time. We will refund tuition, less a $50 cancellation fee, if we receive your cancellation by 5:00 p.m. on Friday, August 17, 2018. After that time, we will credit your tuition toward attendance at another program or the purchase of a webcast or audio replay.

Continuing Education Credits: This program qualifies for 9.25 Washington MCLE credits. Upon request, we will apply for, or help you apply for, CLE credits in other states and other types of credits.

Time Shift Your Content: Webcast and audio replays, with course materials, are available at the same price as live attendance. The course materials alone are available for $100. Replays will be available within three business days after the seminar or from the date we receive payment.

Friday, August 24, 2018 IP and Technology Licensing Conference
Faculty: IP and Technology Licensing Conference

Ramsey M. Al-Salam, Program Co-Chair, is a partner at Perkins Coie. He focuses on intellectual property litigation, with a particular emphasis on patent litigation.

Adam L.K. Philipp, Program Co-Chair, is the founder of AEON Law and head of the firm’s patent department. He also counsels clients on intellectual property portfolio strategies and infringement matters.

Steven B. Winters, Moderator, is a shareholder at Lane Powell. He is recognized as one of North America’s leading practitioners handling complex intellectual property-based transactions.

T. Andrew Culbert is a partner at Perkins Coie and a former Associate General Counsel in Microsoft Corporation’s Litigation Department where he served as the head of Microsoft’s worldwide intellectual property litigation docket.

Ping Gu is an equity partner at the Zhong Lun Law Firm. She is a Chambers Global ranked IP Lawyer and an AsiaLaw Leading Lawyer in China.

Jeff Harmes of Karcher Harmes concentrates his practice on business law, including commercialization of intellectual property, distribution and procurement contracts, business alliances, outsourcing, and privacy.

Daniel P. Harris of Harris Bricken is a leading authority on legal matters related to doing business in China and in other emerging economies in Asia.

Gary M. Myles is President & CEO of Myles Intellectual Property Law where he drafts and prosecutes patent applications for a broad range of life sciences inventions.

Hillery L. Nye is General Counsel at Zipwhip where she provides strategic counsel, privacy guidance and day to day operational support.

Jerry A. Riedinger is a partner at Perkins Coie where he focuses his practice on patent infringement, trade secret and complex intellectual property litigation.

Steve Tapia is a Distinguished Practitioner in Residence at Seattle University School of Law. He previously practiced entertainment, media and intellectual property law.

Mark Wittow is a partner at K&L Gates. His work focuses on intellectual property and technology transactions plus electronic commerce, data privacy and data protection issues.

Neil Zoltowski is a Principal at StoneTurn Group LLP where he serves as a consulting and testifying financial expert in complex business disputes, intellectual property litigation, and business and intellectual property valuation matters.

August 23 & 24, 2018
Seattle, Washington
Courtyard by Marriott Seattle Downtown/Pioneer Square
612 Second Avenue
(206) 625-1111

Who Should Attend:
Attorneys, business executives, licensing professionals, and others involved with complex licensing transactions

You Will Learn About:
- The anatomy of an effective license agreement
- NDAs as the courting phase of the licensing relationship
- Case law update: Recent cases impacting IP licensing values
- Assigning and licensing trademarks
- Biopharmaceutical trends including licensing for joint ventures and as a result of collaborative activities
- Compulsory licensing, Standard Setting Organizations, and FRAND
- Managing compliance
- International licensing with China
- Provisions for resolving licensing disputes
- Wrap-up: Mock negotiation of a hypothetical licensing agreement

To Register:
Mail
800 Fifth Ave., Suite 101
Seattle, WA 98104
Phone
(206) 567-4490
Fax
(206) 567-5058
Email
registrar@lawseminars.com
Online
www.lawseminars.com

©2018 Law Seminars International

18LICWA