

Featuring Speakers From:

- ABLE BC
- BC Restaurant & Food Services Association
- Canadian Vintners Association
- Corrs Chambers Westgarth
- Farris, Vaughan, Wills & Murphy LLP
- Gardiner Roberts LLP
- Law Office of Arnold B. Schwisberg PC
- Liquor Control and Licensing Branch
- Norton Rose Fulbright LLP
- Okanagan Crush Pad
- Rising Tide Consultants Ltd.
- The Int'l Wine & Food Society
- Tinhorn Creek Vineyards
- Vintage Law Group

Who Should Attend:

Attorneys and all professionals in the wine and liquor industry

The Eighth Annual Seminar on

Wine & Liquor Law

New wine and liquor regulation, enforcement and business trends

In Conjunction with the Vancouver International Wine Festival



February 14, 2017
Vancouver, British Columbia
Metropolitan Hotel Vancouver

Live webcast and
replays available!

Credits: 6.50 BC CLE (Pending) (call about others)
Quick when/where: 8:30 a.m., 645 Howe Street

Wine & Liquor Law Seminar
February 14, 2017 | Vancouver, British Columbia
Metropolitan Hotel Vancouver

Yes! Please register me:

Name: _____

Email: _____

What type of credits do you need? _____

For which state(s)? _____

Register my colleague:

Name: _____

Email: _____

What type of credits do you need? _____

For which state(s)? _____

Firm: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Fax:** _____

If you cannot attend in person, check boxes to order:

- Live Homestudy Webcast Homestudy Replay
 Course Materials



- 8:00 Registration Opens
- 8:30 Introduction & Overview
Mark Hicken, Program Co-Chair
 Vintage Law Group ~ Vancouver, BC
Christopher S. Wilson, Program Co-Chair
 Norton Rose Fulbright LLP ~ Vancouver, BC
- 8:45 **Liquor Policy and Enforcement in British Columbia**
 Update on the new Liquor Control & Licensing Act and Regulations becoming effective in late January 2017
Elaine Vale, Director of Policy, Planning & Communication
 Liquor Control and Licensing Branch ~ Victoria, BC
- 9:15 **Liquor Control & Licensing Act and Regulations from a Local Government Perspective**
 Liquor Control and Licensing Regulation: the nature and scope of local government notification, consultation and recommendations
Erika Lambert-Shirzad
 Norton Rose Fulbright LLP ~ Vancouver, BC
- 9:45 **International Developments Affecting Export Prospects for the Canadian Wine Industry**
 New developments in international labeling regulations: Plain packaging and use of label space for warnings issues
Stephen Stern
 Corrs Chambers Westgarth ~ Melbourne Australia
- 10:15 Break
- 10:30 **Update on National Trends in Liquor Law Reform and Effects on Industry**
 Review of national liquor law reforms including perspectives from the wine industry sector, retail and restaurants
Asha Hingorani, Director of Government and Public Affairs
 Canadian Vintners Association ~ Ottawa, ON CA
Bert Hick, President
 Rising Tide Consultants Ltd. ~ Vancouver, BC
Ian Tostenson, President and CEO
 BC Restaurant & Food Services Association
 Vancouver, BC
Jeff Guignard, Executive Director
 ABLE BC ~ Vancouver, BC

- 12:15 Lunch (on your own)
- 1:30 **The Potential for Easing Interprovincial Shipping Restrictions**
 Status report on the New Brunswick court decision in R v. Comeau striking down restrictions on free trade as unconstitutional and update on the arguments on appeal
Arnold B. Schwisberg
 Law Office of Arnold B. Schwisberg PC ~ Markham, ON
Ian A. Blue
 Gardiner Roberts LLP ~ Toronto, ON
- 2:30 **Blended Wine Labelling: the “Cellared in Canada” Controversy**
 CFIA plans to modernize labelling laws; Canadian Vintners Association consultations re changes to international-Canadian blended products with the “Cellared in Canada” designation; potential changes to geographic designations and use of sub-appellations
Albert J. Hudec
 Farris, Vaughan, Wills & Murphy LLP ~ Vancouver, BC
Mark Hicken, Program Co-Chair
- 3:30 Break
- 3:45 **Impact of New Developments on Business Strategies for Industry Participants in British Columbia**
 Perspectives from different segments of the industry and practical tips from the inspection/enforcement trenches
Christopher S. Wilson, Program Co-Chair, Moderator
Christine Coletta, Owner
 Okanagan Crush Pad ~ North Vancouver, BC
Sandra Oldfield, Winemaker, President and CEO
 Tinhorn Creek Vineyards ~ Oliver, BC
Randy Brown, Provincial Inspector
 Liquor Control and Licensing Branch ~ Kelowna, BC
- 5:00 **Evaluations and Adjourn followed by Wine Tasting Reception for Faculty and Attendees**
 Sponsored by Norton Rose Fulbright LLP
Sid Cross, Honorary President
 The Int'l Wine & Food Society ~ Vancouver, BC



About the Seminar



What previous attendees have said:

“This is a really great program with timely relevant information.”

“Looking forward to next year’s seminar.”

“Excellent faculty and great information shared. Thank you”

The Eighth Annual gathering of wine and liquor industry professionals continues with topical and vital content for 2017. We will provide a review of BC's new Liquor Control & Licensing Act as well as its accompanying regulations, review the new legislation's effect on industry and local government, discuss wine labeling requirements and related issues, provide an update on cases dealing with interprovincial shipping, and the effects on the industry of national trends in liquor law reform. The program will bring together experts from a variety of perspectives and disciplines to share their experiences, challenges and stories regarding regulatory reform.

Don't miss this annual gathering of the region's leading wine and liquor law professionals. Join us for valuable discussions about the industry, as well as the wine tasting reception moderated by Sid Cross following the seminar.

~ Program Co-Chairs: Mark Hicken of Vintage Law Group and Christopher S. Wilson of Norton Rose Fulbright LLP



Mark Hicken, *Program Co-Chair*, is a partner at Vintage Law Group and focuses on the wine and liquor industry. More specifically, he advises on shipping compliance, operations risk/liability, LCLB licensing issues, LDB regulation, enforcement defense, license transfers, purchase/sale, import/export advice and export compliance/clearance for alcoholic beverage products.

Christopher S. Wilson, *Program Co-Chair*, is a partner of Norton Rose Fulbright LLP which merged with Bull, Housser & Tupper LLP effective January 1, 2017. He practices intellectual property law, including advising domestic and foreign wineries on branding, labeling and geographical indications of origin. He is a recognized leading trademark lawyer by World Trademark Report and Chambers Global.

Ian A. Blue, Q.C. is a senior counsel and advisor on energy and regulator law, administrative-law, business-law and constitutional-law issues. He has appeared before all levels of courts in Ontario, Alberta, Nova Scotia and the Yukon and before both levels of the Federal Court. He also has appeared before the Supreme Court of Canada.

Randy Brown is the Provincial Manufacturing Liquor Inspector with overall responsibility to develop, maintain and enhance a program of compliance and enforcement for the British Columbia liquor manufacturing industry. He works independently under the direction of the Deputy General Manager, Compliance and Enforcement and is a key contact and advisor for the compliance and enforcement division, policy planning and communication and licensing divisions of the Liquor Control and Licensing Branch.

Christine Coletta is the owner of Okanagan Crush Pad, a 35,000 case custom crush wine facility in Summerland. She is a wine marketing specialist who established the VQA program in 1990.

Sid Cross is the Honorary President of The Int'l Wine & Food Society and is Co-founder and advisor to The Chefs' Table Society of British Columbia. Recognized globally for his knowledge, tasting abilities, and connections within the many wine regions of the world, he combines wide experience with a continuing passion for the culinary arts of wine and food.

Jeff Guignard is the Executive Director of British Columbia's Alliance of Beverage Licensees (ABLE BC), an industry association that advocates for BC's private liquor stores, bars, nightclubs, and hotel liquor licensees. His primary role is to work proactively with government and industry partners to reduce red tape, improve policies, and expand business opportunities for BC's private liquor industry.

Bert Hick is the Founder and President of Rising Tide Consultants Ltd. Previously, he served for the BC Government as Intergovernmental Relations Secretariat, Executive Director of the Cabinet Secretariat, Secretary to Cabinet under Premier William Bennett and General Manager of the BC Liquor Control and Licensing Branch.

Asha Hingorani is the Director of Government and Public Affairs for the Canadian Vintners Association. She is experienced in federal politics, journalism and communications, as well as being a certified sommelier. A well-known wine columnist in Ottawa, she has written extensively in the Hill Times and the Embassy Times.

Albert J. Hudec is a partner at Farris, Vaughan, Wills & Murphy LLP. He focuses on cross-border mergers & acquisitions, public equity financings, P3 transactions, board and independent committee representation and venture capital financings. He also practices extensively in the areas of aboriginal law and wine law. He is recognized in the Canadian Legal Expert Dictionary.

Erika Lambert-Shirzad is a litigator and solicitor for Bull Housser & Tupper LLP, which is merging into Norton Rose Fulbright LLP effective January 1, 2017. Her practice focuses on advising local governments, including the provision of local services, business regulation and good governance. She has appeared as counsel in all levels of British Columbia courts.

Sandra Oldfield is a Winemaker and President and CEO of Tinhorn Creek Vineyards. She studied winemaking and Canadian history at UC Davis, and previously worked at Rodney Strong Vineyards in Sonoma. She is also a part owner at Tinhorn Creek. Women's Executive Network recently named her as one of Canada's most powerful women.

Arnold B. Schwisberg, Law Office of Arnold B. Schwisberg PC, specializes in sophisticated commercial litigation, including judicial reviews of jurisdictional excesses of regulatory agencies and tribunals. He is Canada's top liquor-regulatory lawyer and specializes in insurance defense.

Stephen Stern is a partner at Corrs Chambers Westgarth, in Melbourne, Australia. He focuses on commercial litigation, and is well known for his significant wine law practice. In 2006 was appointed a Chevalier Ordre du in the Mérite Agricole by the French government in recognition of his services to the French wine industry.

Ian Tostenson is President and CEO of BC Restaurant & Food Services Association. He is the former President and CEO of Cascadia Brands (Calona Wines, Grady, Burrowing Owl, Granville Island Brewing and Potter Distilling). He was the second Chair of the British Columbia Wine Institute, past President of the David Foster Foundation, and founder of HAVE Culinary Training society.

Elaine Vale is Director of Policy, Planning & Communication for the Liquor Control and Licensing Branch. She is responsible for changes to liquor legislation, regulation and policy. She most recently led development of the new Liquor Control and Licensing Act and regulation.



Registration & Other Seminar Information

To Register:

Call us at: 206-567-4490

Fax the registration form to us at:
206-567-5058

Email us at:
registrar@lawseminars.com

Online: www.lawseminars.com

Mail the registration form on the front page.

Walk-ins are welcome, subject to space availability.

Registration is complete when we receive payment or agree to later payment.

Tuition: Regular tuition for in person or webcast attendance for this program is \$645 USD with a group rate of \$485 USD each for two or more registrants from the same firm. For government employees, we offer a special rate of \$430 USD. For students, people in their job for less than a year, and public interest NGO's, our rate is \$322.50 USD. All rates include admission to all seminar sessions, food and beverages at breaks, and all course materials. Materials will be available for download and review a few days before the seminar. Make checks payable to Law Seminars International. Financial aid is available to those who qualify. Contact our office for more information.

Substitution & Cancellation:

You may substitute another person at any time. We will refund tuition, less a \$50 cancellation fee, if we receive your cancellation by 5:00 p.m. on Wednesday, February 8, 2017. After that time, we will credit your tuition toward attendance at another program or the purchase of a webcast or audio replay.

Seminar Location: The seminar will be held at the Metropolitan Hotel Vancouver at 645 Howe Street in Vancouver, BC V6C 2Y9. Call the hotel directly at (604) 687-1122 for reservations at the special negotiated rate of \$149 and mention that you are attending a Law Seminars International

seminar. Rooms are on a first come, first served basis.

Continuing Education Credits:

Live credits: This program qualifies for 6.50 BC CLE credits (pending). Upon request, we will apply for, or help you apply for, CLE credits in other states and other types of credits.

Time Shift Your Content: Webcast and audio replays, with course materials, are available for \$645 USD. The course materials alone are available for \$100 USD. Replays will be available within two weeks after the seminar or from the date we receive payment.

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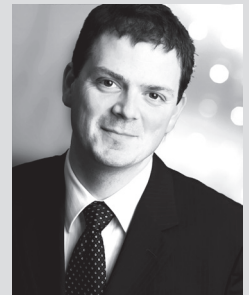
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 Vancouver, British Columbia

Metropolitan Hotel Vancouver
 645 Howe Street
 (604) 687-1122

Our Co-Chairs:



Mark Hicken
 Vintage Law Group



Christopher S. Wilson
 Norton Rose Fulbright

General Webcast Info

- High quality audio & video
- View slide decks like you were in the room
- Works on any platform, any device

Live Webcasts

- Participate from anywhere
- Includes the ability to ask questions
- Qualifies for live credits in most states

Video Replays

- Allow you to time-shift your content
- The streaming version has navigation tools and search capabilities that allow you to quickly find the portions most important to you
- The Vodcast option allows you to make effective use of in-flight plane time

Audio Podcasts

- Perfect for making more effective use of the time you spend commuting

Law Seminars International News:

Upcoming Seminars (Also Available for Home Study)

SEPA & NEPA	January 13-14, 2017	Seattle, WA
Buying & Selling Electric Power in the West	January 23-24, 2017	Seattle, WA
Cannabis as a Business in California	February 3, 2017	Sacramento, CA
Addressing Climate Change in the West - The Path Forward	February 16-17, 2017	Seattle, WA
Natural Resource Damages	March 23-24, 2017	Washington DC
Tribal Sovereignty and Economic Development	June 15-16, 2017	Anchorage, AK
Advanced IP and Technology Licensing	August 24-25, 2017	Seattle, WA

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