Cannabis as a Business Seminar
October 13, 2017 | San Francisco
Holiday Inn Golden Gateway

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If you cannot attend in person, check boxes to order:
- Live Homestudy
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Cannabis as a Business in California
The wide range of issues in the newly passed MAUCRSA and its implementation

October 13, 2017
San Francisco, California
Holiday Inn Golden Gateway

Credits: 7.25 CA MCLE including 1 Ethics (call about others)
Quick when/where: 8:30 a.m., 1500 Van Ness Avenue

Featuring Speakers From:
- Brand & Branch LLP
- Clark Neubert LLP
- Emerge Law Group
- Harris Bricken LLP
- Kronick Moskovitz Tiedemann & Girard
- Lapple Ubell IP Law, LLP
- Law Offices of Omar Figueroa
- Office of Chairwoman Fiona Ma, Board of Equalization
- Sideman & Bancroft LLP
- Thomas Jefferson School of Law
- Wendel Rosen Black & Dean LLP

Who Should Attend:
Attorneys, business professionals, government officials, landowners, farmers, ancillary businesses, financiers, and hopeful cannabis operators

Live webcast and replays available!
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| 8:30   | Introduction & Overview                                                                          | *Hilary Bricken, Esq., Program Co-Chair*  
Harris Bricken LLP ~ Los Angeles, CA

*Nicole Howell Neubert, Esq., Program Co-Chair*  
Clark Neubert LLP ~ San Francisco, CA |
| 8:45   | Update on the California Regulatory Scheme--Medical & Adult-Use                                  | *Nicole Howell Neubert, Esq., Program Co-Chair*  
Hilary Bricken, Esq., Program Co-Chair*  
Harris Bricken LLP ~ Los Angeles, CA

Clark Neubert LLP ~ San Francisco, CA |
| 10:15  | Break                                                                                            |                                                                                                 |
Kronick Moskovitz Tiedemann & Girard ~ Sacramento, CA

*Alex Kreit, Esq.*  
Thomas Jefferson School of Law ~ San Diego, CA |
| 11:45  | Cannabis Financing and Fundraising                                                               | *Kathryn L. McCall, Esq.*  
Sideman & Bancroft LLP ~ San Francisco, CA |
| 12:15  | Lunch (on your own)                                                                              |                                                                                                 |
| 1:30   | Real Estate: Permitting and Leasing Transactions                                                 | *Daniel Dersham, Esq.*  
Harris Bricken LLP ~ San Francisco, CA

Dealing with Municipalities  
*Robert W. Selna, Esq.*  
Wendel Rosen Black & Dean LLP ~ Oakland, CA |
| 2:30   | Cannabis Mergers and Acquisitions                                                                | *David Kopilak, Esq.*  
Emerge Law Group ~ Portland, OR |
| 3:15   | Break                                                                                            |                                                                                                 |
Lapple Ubell IP Law, LLP ~ Irvine, CA

Building your brand: Trademarks and associated trade dress issues; cannabis licensing agreements; avoiding franchising rules  
*Shabnam Malek, Esq.*  
Brand & Branch LLP ~ Oakland, CA |
| 4:30   | Ethical Issues for Attorneys in the Cannabis Industry                                            | *Omar C. Figueroa, Esq.*  
Law Offices of Omar Figueroa ~ Sebastopol, CA |
| 5:30   | Evaluations and Adjourn                                                                           |                                                                                                 |

**About the Seminar**

*In October 2015, California passed the Medical Cannabis Regulation and Safety Act (*MCRSA*), and in November 2016 voters approved Proposition 64, the state’s adult use cannabis initiative. This summer, California passed the Medicinal and Adult Use Cannabis Regulation and Safety Act (*MAUCRSA*), which combines the MCRSA and Proposition 64 under one master regulatory regime. This seminar will examine the challenging business and regulatory issues arising from the creation of the newly regulated commercial cannabis industry in California. Experts will discuss the wide range of issues regarding MAUCRSA and its implementation; current state and federal law conflicts over cannabis; cannabis business corporate structures and acquisitions; landlord/tenant law, commercial leases and real property issues; investment, fundraising, and securities issues; access to banking; trademark, branding, patent, and IP licensing; and the ethical considerations for attorneys serving cannabis business clients.*

*We hope you will join us.*

~ Program Co-Chairs: Hilary Bricken, Esq. of Harris Bricken, and Nicole Howell Neubert, Esq. of Clark Neubert LLP
Hilary Bricken, **Program Co-Chair**, is a partner at Harris Bricken LLP. Her practice consists of representing marijuana businesses of all sizes in multiple states on matters relating to licensing, corporate formation and contracts, commercial litigation, and intellectual property. Named one of the 100 most influential people in the cannabis industry in 2014, she is also lead editor of the Canna Law Blog.

Nicole Howell Neubert, **Program Co-Chair**, is a principal and founder of Clark Neubert LLP, which serves as outside counsel to the cannabis industry. Based in San Francisco and Los Angeles, the firm provides advice on matters of corporate and business counseling, entity formation and operation, corporate mergers and acquisitions, and regulatory permitting and compliance. A regular speaker on California cannabis law and related corporate matters, she serves as policy committee leader for the California Growers Association, on the Board of Directors for California NORML and as a member of State Treasurer John Chiang’s Cannabis Banking Working Group.

Daniel Dersham of Harris Bricken LLP, centers his practice on litigation, with an emphasis on commercial disputes and commercial real estate law. His success in Federal and State trials, arbitrations, and mediations has made him a sought-after legal adviser not only for corporate clients, but also for individual owners and landlords seeking representation on a variety of real estate issues and disputes, such as leasing, land use, and regulatory compliance.

Omar C. Figueroa, Law Offices of Omar Figueroa, is a California cannabis counsel focusing on medical marijuana licenses and permits. He is a member of California NORML, Cannabis Action Network, Americans for Safe Access and a lifetime member of the NORML Legal Committee.

David Kopilak is a partner at Emerge Law Group. He focuses on business and corporate law, and was the primary drafter of Oregon Ballot Measure 91 and has a unique understanding of the business, corporate, and securities law challenges that cannabis businesses face.

Alex Kreit is a Professor of Law at the Thomas Jefferson School of Law, University of San Diego and serves as Director of the Center for Law & Social Justice and Co-Director of the Criminal Law Fellowship Program. He is author of the casebook Controlled Substances: Crime, Regulation, and Policy, and co-author of the reference book Drug Abuse and the Law Sourcebook.

Matthew C. Lapple is a partner at Lapple Ubell IP Law, LLP. He is a US Patent & Trademark Office (PTO)-registered attorney who has prosecuted patents and trademarks and has litigated patent, trademark, copyright, and trade secret cases. He also has negotiated and drafted a variety of intellectual-property licensing and software-development agreements and prepared non-disclosure agreements (NDAs).

Shabnam Malek is a partner at Brand & Branch LLP and President of the National Cannabis Bar Association. She advises clients on domestic and international trademark clearance, registration, and enforcement. She also represents clients in disputes, develops worldwide expansion strategies, and negotiates and drafts agreements, including settlement agreements, co-existence agreements, trademark license agreements, and interstate license agreements.

Kathryn L. McCall is a partner at Sideman & Bancroft LLP and focuses on entity formation, business financing, and operational concerns. She assists cannabis businesses in structuring, organizational, and regulatory matters, intellectual property, tax, estate planning, and business and criminal litigation issues.

Timothy Morland, Jr. is the Director of Legislation and Regulatory Affairs for Chairwoman Fiona Ma, Board of Equalization, District Two and has extensive knowledge of the legislative process. Prior to joining Board Member Ma’s team, Tim served in the Assembly Chief Clerk’s Office from 2008-2015.

Robert W. Selna is the Chair of Wendel Rosen Black & Dean LLP’s Cannabis Industry Group. His Cannabis business work includes advising clients on regulations, permitting, real estate transactions and government affairs. He has published extensively on cannabis issues. He also has extensive experience working with city agencies, commissions and boards and is part of the firm’s land use litigation team.

Hanspeter Walter is a shareholder at Kronick Moskovitz Tiedemann & Girard in Sacramento and Co-chair of its Cannabis Practice Group. He has broad-based transactional and State and Federal litigation experience in water, environmental, administrative, land-use, and regulatory permitting and compliance matters.

### Registration & Other Seminar Information

**Tuition:** Regular tuition for in-person or webcast attendance for this program is $650 with a group rate of $490 each for two or more registrants from the same firm. For government employees, we offer a special rate of $435. For students, people in their job for less than a year, and public interest NGOs, our rate is $3250. All rates include admission to all seminar sessions, food and beverages at breaks, and all course materials. Materials will be available for download and review a few days before the seminar. Make checks payable to Law Seminars International. Financial aid is available to those who qualify. Contact our office for more information.

**Substitution & Cancellation:** You may substitute another person at any time. We will refund tuition, less a $50 cancellation fee, if we receive your cancellation by 5:00 p.m. on Friday, October 6, 2017. After that time, we will credit your tuition toward attendance at another program or the purchase of a webcast or audio replay.

**Seminar Location:** The seminar will be held at the Holiday Inn Golden Gateway at 1500 Van Ness Avenue in San Francisco, CA 94109. Call the hotel directly at (415) 447-3021 for reservations at the special negotiated rate of $229 and mention that you are attending a Law Seminars International conference. Rooms are on a first come, first served basis.

**Continuing Education Credits:**

- **Live credits:** Law Seminars International is a State Bar of California approved MCLE provider. This program qualifies for 7.25 California MCLE credits, including 1 ethics credit. Upon request, we will apply for, or help you apply for, CLE credits in other states and other types of credits.

- **Time Shift Your Content:** Webcast and audio replays, with course materials, are available for $650. The course materials alone are available for $100. Replays will be available within three business days after the seminar or from the date we receive payment.

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Friday, October 13, 2017 Cannabis as a Business Seminar
An Advanced, Timely Seminar on
Cannabis as a Business in California

The wide range of issues in the newly passed MAUCRSA and its implementation

October 13, 2017
San Francisco, California

Law Seminars International News:

Related Seminars & Webcast Replays:

Medical Marijuana in Pennsylvania  August 25, 2017  Philadelphia, PA
California Environmental Quality Act (CEQA)  September 15, 2017  Santa Monica, CA
Finance for Cannabis Businesses in Washington  October 24, 2017  Seattle, WA
Electric Power in California  November 2-3, 2017  San Francisco, CA
Local Climate Change Planning  November 13-14, 2017  San Francisco, CA
Class Actions  December 7-8, 2017  San Francisco, CA
Transportation & Climate Change  December 15, 2017  Los Angeles, CA

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• The Vodcast option allows you to make effective use of in-flight plane time

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• Perfect for making more effective use of the time you spend commuting