The 25th Annual National Seattle Conference on
Cutting edge issues in Technology Law

Leading technology experts from around the country bring you up to date on game changing developments in IP and Technology

December 1 & 2, 2016
Seattle, Washington
Fourth & Madison Building

Credits: WA 13.25 CLE (call about others)
Quick when/where: 8:30 a.m., 925 Fourth Avenue, Suite 2900

Featuring Speakers From:
- Allen Institute
- Costco Wholesale Corporation
- Creative Commons
- Crowell & Moring LLP
- CTI BioPharma Corp.
- Durie Tangri LLP
- Federal Trade Commission
- Gibson, Dunn & Crutcher LLP
- Glymphse, Inc.
- HTC Corporation
- HunterMaclean
- Infectious Disease Research Institute
- K&L Gates LLP
- Keller and Heckman LLP
- Lane Powell PC
- Lee & Hayes PLLC
- Microsoft Corporation
- Orrick, Herrington & Sutcliffe LLP
- Perkins Coie LLP
- Polsinelli PC
- Sage Bionetworks
- Sapronov and Associates, P.C.
- UXC Eclipse
- Washington Technology Industry Association
- Williams Kastner

Technology Law Conference
December 1 & 2, 2016 | Seattle, Washington
Fourth & Madison Building

Yes! Please register me:
Name: ____________________________________________
Email: ____________________________________________
What type of credits do you need? ________________________________
For which state(s)? ________________________________________

Register my colleague:
Name: ____________________________________________
Email: ____________________________________________
What type of credits do you need? ________________________________
For which state(s)? ________________________________________
Firm: ________________________________________________
Address: _____________________________________________
City: ___________________ State: ________ Zip: __________
Phone: ___________________ Fax: ___________________

If you cannot attend in person, check boxes to order:
☐ Live Homestudy    ☐ Homestudy Reply
☐ Webcast           ☐ Course Materials
The 25th Annual Seattle Conference on Technology Law brings together leading national IP experts from around the country to bring you up to date on rapidly changing developments in IP and technology. This is an exceptional year for changes. Private attorneys and in-house counsel at major corporations and in government will provide valuable analyses of current business trends, case law, legislation and regulation.

Among the applications and technologies that will be discussed are new drone laws, issues with Pokemon Go, and from the “It’s going to change everything” department: The implications of blockchain. We will look at new IT infrastructure issues on privacy and security including FCC privacy rules, location based technologies, and federal support and regulation of the Internet of Things. You will hear about changes in copyright, trade secret, and patent law, and the push for open access to data and science in medical research.

A highlight of the Conference will be Lesley Fair, Senior Attorney, FTC, who will discuss items on the top of the FTC’s list of current problems. Finally, when compliance requirements touch everything, a panel of corporate attorneys will provide strategies on how to be an effective advisor.

You will not want to miss this valuable program in the center of the technology world. Join us in Seattle. We hope to see you there.

~ Program Co-Chairs: Teresa Stanek Rea, Esq. of Crowell & Moring LLP and Katherine C. Spelman, Esq. of Lane Powell PC

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**About the Conference**

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**What previous attendees have said:**

“Great and informative with truly impressive speakers.”

“Interesting and varied topics - a taste of how complex the space is.”

“All speakers were outstanding. A big congratulations to LSI on coordinating such a great faculty and curriculum.”

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**Easy Ways to Register**

Online: www.lawseminars.com

Phone: (206) 567-4490
Adapting to Changes in the Patent Law: New Developments for the Life Sciences Industry

Update on new USPTO Subject Matter Eligibility Examples for Life Sciences: Potential impact for companies seeking patents for natural products used in diagnostic methods, biomarker detection, and other techniques that use products of nature

R. Douglas Bradley, PhD, Esq., General Counsel & Secretary
Infectious Disease Research Institute ~ Seattle, WA

Consumer Protection Enforcement Activities and Compliance Strategies

Enforcement adapts to changing technology and business models: Current items on the top of the Federal Trade Commission’s list of problems to address

Lesley Fair, Esq.
Senior Attorney, Bureau of Consumer Protection
Federal Trade Commission ~ Washington, DC

Tips for developing data security and privacy protection strategies

Christopher A. Cole, Esq.
Crowell & Moring LLP ~ Washington, DC

Adapting to Open Access as a New Mandate

Navigating the copyright realities for researchers traditionally needing to publish in journals that are resisting open access while institutions need to comply to ensure future funding; impacts on patent strategies

Katherine C. Spelman, Esq., Program Co-Chair, Moderator
Maja D. Larson, Esq., General Counsel
Allen Institute ~ Seattle, WA

C. Rachal Winger, Ph.D, Esq.
Lee & Hayes PLLC ~ Seattle, WA

Anticipating Issues Arising from New Applications and Technologies

Drone law: The wide variety of drones and their potential applications; legal quandaries that have arisen in civilian and military drone use; the current state of regulation and rule making for drones in the U.S. airspace system

Marshall L. Ferguson, Esq.
Williams Kastner ~ Seattle, WA

Augmented reality: Considering issues with Pokemon Go and others including privacy, contract law, liability for personal injury, and more

Holly K. Towle, Esq.
K&L Gates LLP ~ Seattle, WA

From the “It’s going to change everything” department: The implications of blockchain technologies and distributed cryptoleaders

Judith Alison Lee, Esq.
Gibson, Dunn & Crutcher LLP ~ Washington, DC

Wrap Up Drafting Workshop: Updating Your Contract Provisions to Help Your Client Achieve Desired IT Business Outcomes

Diana J.P. McKenzie, Esq.
HunterMaclean ~ Savannah, GA

Heather C. Wilde, Esq., In-House Counsel
UXC Eclipse, a CSC Company ~ Bellevue, WA

Tuition: Regular tuition for in-person or webcast attendance for this program is $1245 with a group rate of $935 each for two or more registrants from the same firm. For government employees, we offer a special rate of $830. For students, people in their job for less than a year, and public interest NGO’s, our rate is $622.50. All rates include admission to all seminar sessions, food and beverages at breaks, and all course materials. Materials will be available for download and review a few days before the seminar. Make checks payable to Law Seminars International. Financial aid is available to those who qualify. Contact our office for more information.

Substitution & Cancellation: You may substitute another person at any time. We will refund tuition, less a $50 cancellation fee, if we receive your cancellation by 5:00 p.m. on Friday, November 25, 2016. After that time, we will credit your tuition toward attendance at another program or the purchase of a webcast or audio replay.

Seminar Location: The conference will be held at the Fourth & Madison Building at 925 Fourth Avenue, Suite 2900 in Seattle, WA 98104-1158. A special thanks to K&L Gates LLP who has graciously offered to host the seminar in their meeting space.

Continuing Education Credits: Live credits: This program qualifies for 13.25 WA CLE credits. Upon request, we will apply for, or help you apply for, CLE credits in other states and other types of credits.

Time Shift Your Content: Webcast and audio replays, with course materials, are available for $1255. The course materials alone are available for $100. Replays will be available within two weeks after the seminar or from the date we receive payment.

To Register:
Call us at: 206-567-4490
Fax the registration form to us at: 206-567-5058
Email us at: registrar@lawseminars.com
Online: www.lawseminars.com
Mail the registration form on the front page.
Walk-ins are welcome, subject to space availability.
Registration is complete when we receive payment or agree to later payment.
Faculty: Technology Law Conference

Teresa Stanek Rea, Co-Chair, partner, Crowell & Moring LLP, focuses on IP policies and strategies, patent enforcement and post-grant administrative proceedings, trade secrets policy and enforcement, and digital/internet related copyright issues. She is the recent Acting and Deputy Director of the United States Patent and Trademark Office (USPTO).

Katherine C. Spelman, Co-Chair, Shareholder, Lane Powell PC, provides strategic advice, design and implementation counsel for large, mid-sized and startup companies. She is a member of the Board of Directors for Creative Commons.

Diane M. Peters, Special Address, GC and Corporate Secretary, Creative Commons, leads development of the licenses and legal tools, including the international license suite, the CC0 public domain dedication, the Public Domain Mark, and an upcoming suite of Open Access tools.

John Wilbanks, Special Address, Chief Commons Officer, Sage Bionetworks, was the Assistant Director at Harvard’s Berkman Center for Internet & Society, founded the bioinformatics company Incellio, Inc., and was executive director of the Science Commons project at Creative Commons.

Frances M. Jagla, Moderator, shareholder, Lane Powell PC, focuses on trademark, copyright, internet domain name matters, unfair competition counseling, name development, clearance, filing, registration, maintenance and enforcement of trademarks and copyrights.

R. Douglas Bradley, Ph.D, GC & Secretary, Infectious Disease Research Institute, provides administrative leadership and legal counsel on intellectual property, licensing contract matters, and regulatory and compliance guidance.

Christopher A. Cole, Co-Chair of the Advertising & Product Risk Management Group, Crowell & Moring LLP, practices commercial litigation and defends companies accused of false advertising and deceptive or unfair trade practices.

Q. Todd Dickinson, partner and Chair of IP Public Policy Group, Polsinelli PC, focuses on IP strategy and management. He was Under Secretary of Commerce, Intellectual Property, and Director of the USPTO and Vice President for IP at General Electric.

Lesley Fair, Senior Attorney with the Federal Trade Commission’s Bureau of Consumer Protection, focuses on new forms of advertising and marketing, including social media.

Marshall L. Ferguson, member, Williams Kastner, focuses on litigation concerning aviation matters where his clients manufacture parts and equipment vendors, MRO providers, insurers, aircraft brokers, flight training companies, and fixed base operators.

Leigh Fulwood, Intellectual Property Counsel, Costco Wholesale Corporation, supports the IT infrastructure and e-commerce teams worldwide, the privacy and information security programs, and is responsible for protecting and licensing Costco’s trademarks and private label merchandise.

Benjamin Glatstein, Senior Attorney, Apps & Services Group, Microsoft Corporation, counsels product development teams on a variety of copyright issues including online piracy, first sale, secondary liability, and anti-circumvention.

Joseph C. Gratz, partner, Durie Tangri LLP, litigates cases at the intersection of technology and copyright.

C. Douglas Jarrett, partner, Keller and Heckman LLP, advises enterprises on Industrial Internet/M2M deployments and spectrum acquisitions. He also represents broadband providers on federal funding opportunities and regulatory compliance.

Maja D. Larson, GC, Allen Institute, oversees the legal, research compliance, grants management, risk management and crisis management functions. She is an adjunct professor at Seattle University School of Law. Previously, she was Vice President and Associate General Counsel at Expedia, Inc.

Judith Alison Lee, partner and Co-Chair of the International Trade Practice Group, Gibson, Dunn & Crutcher LLP, practices in international trade regulation, Foreign Corrupt Practices Act, economic sanctions and embargoes, export controls and advises on issues relating to virtual and digital currencies, blockchain technologies and distributed cryptoleaders.

Kristin A. Lindsay, Director of Legal, HTC Corporation, advises on sales, operations, services and strategic relationships related to mobile handsets, connected devices and virtual reality.

Corey Masten-Legge, Vice President of Legal Affairs, CTI BioPharma Corp., is responsible for all legal activities and for a foreign commercial subsidiary, SEC and financial reporting obligations, corporate governance, patent and trademark oversight, pending litigation.

Diana J. P. McKenzie, partner and Chair of the Information Technology & Outsourcing Practice Group at HunterMacdonald, focuses on technology, outsourcing, privacy, security, and electronic commerce transactions. She is Past President of iTechLaw and has a background in computer programming.

Hillery L. Nye, GC and Chief Privacy Officer, Glymph, Inc., focuses on development, licensing and distribution agreements. She develops legal strategies and negotiates progressive business agreements, designs and crafts calculated business models.

James Pooley, senior counsel, Orrick, Herrington & Sutcliffe LLP, represents clients in preventing and resolving trade secret and patent disputes. His most recent book is “Secrets: Managing Information Assets in the Age of Cyberespionage” and provided expert testimony and advice during consideration of the Defend Trade Secrets Act.

Walt Saponov, partner, Saponov & Associates, P.C., represents enterprises, investors, and service providers in telecommunications transactions, regulation and privacy matters including wireless and fiber infrastructure contracts.

Michael Schutzler, CEO, Washington Technology Industry Association, is an entrepreneur and engineer who previously led the merger of Livemocha with Rosetta Stone, built Classmates.com into the first profitable social media application, transformed online marketing at Monster.com, and grew the online gaming business at RealNetworks.


Linda D. Walton, partner, Perkins Coie LLP, focuses on defending employees in state and federal employment-related litigation, specifically related to FMLA compliance, Title VII compliance, workplace harassment, and use of social media.

Heather C. Wilde, In-House Counsel, UXC Eclipse, a CSC Company, specializes in technology licensing, services agreements, vendor agreements, and intellectual property matters. She is a Senior Attorney at Microsoft.

C. Rachal Winger, Ph.D., member of the Chemical and Life Sciences Practice Group, Lee & Hayes PLLC, advises on therapeutics and vaccines, diagnostics and risk detection, delivery systems, methods of detecting targets for therapeutic intervention, and health-related technologies.

Who Should Attend:
Attorneys, business executives, agency officials and consultants

Our Co-Chairs:

Teresa Stanek Rea, Esq.
Crowell & Moring LLP

Katherine C. Spelman, Esq.
Lane Powell PC

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