An Important One-Day Seminar on

Corporate Law for Intellectual Property Lawyers

February 7, 2006
Seattle, Washington
Renaissance Seattle Hotel

Credits: WA CLE 7.25 (Call about others)
Quick when/where: 8:30 a.m., 515 Madison Street
Today, every business uses and relies on technology and intellectual property, and corporate transactions, investments, merger and acquisition activities, transaction values, due diligence efforts, and structures are increasingly driven by technology issues. In this environment, IP legal issues have never been more pronounced, and, as a result, IP lawyers are increasingly involved in business transactions. To be truly effective, however, intellectual property practitioners need to know more than the IP issues involved. To add value, they need to understand the other factors driving business transactions—how and why transactions are structured, how businesses are financed, what owners and investors expect, why and how IP ownership and license rights matter (and when they don’t), and where and when IP representations and warranties come into play. This program is designed to provide IP practitioners with a basic understanding of corporate law so that IP lawyers can put their expertise to best use in clear context, and are always in a position to add value.

~ Program Co-Chairs: G. Scott Greenberg, Esq. and Susan L. Preston, Esq.
Tuesday, February 07, 2006

Corporate Law for IP Lawyers Workshop

G. Scott Greenburg, Program Co-Chair, is a partner with Preston Gates & Ellis, LLP, focused on venture capital, public offerings, intellectual property and technology issues, mergers and acquisitions, complex commercial transactions and international product distribution. He has completed more than 100 corporate transactions for companies such as Starbucks; VoiceStream Wireless; and Seattle’s SuperSonics. He was recently named one of America’s Leading Business Lawyers – Corporate/M&A by Chambers USA and a Super Lawyer by Washington Law & Politics.

Susan L. Preston, Program Co-Chair, is of counsel with Davis Wright Tremaine LLP where she represents emerging technology companies as a business/legal partner capable of evaluating legal concerns with business acumen and attention to corporate objectives. She previously served as CEO of Reality-Based Learning Company, GC/COO of BBI-Source Scientific, and VP/GC of MicroProbe Corporation.

Craig D. Bachman is a partner at Lane Powell PC where he represents clients in all phases of business and commercial litigation with emphasis in intellectual property, antitrust, regulation, insurance practices, intellectual property and professional malpractice.

Gary Bender leads the IP Litigation and IP Strategy service lines for Ernst & Young’s Intellectual Asset Solutions Practice. He specializes in patent portfolio analysis, competitive intelligence and IP risk assessment, IP valuation and commercialization, and dispute related IP damages analysis.

Lucia Blatnicky worked for KPMG Consulting in Germany before joining Houlihan Lokey Howard & Zukin. She has broad experience in merger and acquisition transactions, corporate finance advisory work, ESOP buyout transactions, fairness and solvency opinions, corporate valuations, and brand management and international market entry.

Patrick J. Devine is a partner with Perkins Coie LLP specializing in corporate finance and securities, venture capital financings, public offerings, public company corporate governance and disclosure counseling, mergers and acquisitions. He’s counseled giants such as Boeing, Expedia and AT&T Wireless on corporate governance and disclosure.

Nelson G. Dong is a partner in Dorsey & Whitney LLP’s Corporate practice group. He focuses on emerging high technology companies in venture capital financing, intellectual property law, distribution agreements and international investments. He is co-head of the firm’s Technology Commerce practice group.

Parag Gheewala leads the Technology Transactions practice in the Seattle office of Wilson Sonsini Goodrich & Rosati. He specializes in domestic and international business transactions driven by the use or acquisition of rights in technology and intellectual property.

Christopher B. Hockett chairs Bingham McCutchen’s Litigation group. He represents clients in a range of complex commercial matters, including patent litigation, antitrust and unfair competition claims, false advertising and consumer class actions. He has been ranked one of America’s Leading Business Lawyers in every edition of Chambers USA Guide, and is listed in The Best Lawyers in America.

Mark S. Ostrau is co-chair of Fenwick & West LLP’s Antitrust and Unfair Competition practice group. He counsels clients on relationships with competitors, customers, suppliers and standards organizations, foreign antitrust aspects of acquisitions, and establishing domestic and international licensing, distribution and marketing programs.

Jeffrey Tarbell is a senior vice president with Houlihan Lokey Howard & Zukin, with more than 15 years experience as an investment banker and valuation analyst. He focuses on providing public and private companies with valuation services as well as transactional opinions and advisory services.

Julie A. Weston, a partner with Davis Wright Tremaine LLP, focuses her practice on large domestic and international merger negotiations, acquisition and finance transactions in the publishing, communications and technology sectors.

### Upcoming Related Seminars:

**Cutting Edge Issues in Technology Law**

**Seattle, WA**

**Dec. 8-9**

See more at lawseminars.com

### Registration & Other Workshop Information

**To Register:**

Call us at: 800-854-8009 or 206-567-4490

Fax the registration form on the front page to us at: 206-567-5058

Email our registrar at: registrar@lawseminars.com

Web site: lawseminars.com

Mail the registration form on the front page.

Walk-ins are welcome, subject to space availability.

Registration is complete when we receive payment or agree to later payment.

**Tuition:** Regular tuition for this program is $695 with a group rate of $620 each for two or more registrants from the same firm. For government employees, we offer a special rate of $545. For students and people in their job for less than a year, our rate is $347.50. All rates include admission to all seminar sessions, food and beverages at breaks, and all course materials. Make checks payable to Law Seminars International.

**Substitution & Cancellation:** You may substitute another person at any time. We will refund tuition, less a $50 cancellation fee, if we receive your cancellation by 5:00 p.m. on Wednesday, February 1, 2006. After that time, we will credit your tuition toward attendance at another program or the purchase of a Homestudy. There is a $25 cancellation fee for Course Materials orders and $50 for Homestudy orders.

**Seminar Location:** The seminar will be held at the Renaissance Seattle Hotel at 515 Madison St. in Seattle, WA. Call the hotel directly at (206) 583-0300 for reservations at the special negotiated rate of $149 and mention that you are attending a Law Seminars International seminar. Rooms are on a first come, first served basis.

**Continuing Education Credits:** This program qualifies for 7.25 WA CLE credits. Upon request, we will apply for CLE credits in other states and other types of credits.

**If You Cannot Attend:** Our complete Homestudy Course, consisting of a VHS or DVD recording and the written course materials, is available for $705. The written course materials alone are available for $100. We will ship your Homestudy order via UPS ground within two weeks after the seminar or the date we receive payment (whichever is later).
We are pleased to announce that we now offer one-hour TeleBriefings on major legislation, court decisions, and administrative rulings. Each program features nationally recognized experts who will provide an up-to-the-minute analysis and discussion of the event in a 60-minute interactive teleconference. They will enable you to stay ahead of the curve without leaving your office, car, home, or airport waiting room.

Each TeleBriefing includes a briefing paper that we make available before the program. CLE credits will be available from states that accredit teleconferences.

Let us know if there is a pending major development you would like us to put on our TeleBriefing calendar and whether you would have an interest in speaking. Call (800) 854-8009 or email TeleBriefings@lawseminars.com.