

Featuring Speakers From:

- CAN! Research LLC
- Clark Neubert LLP
- Drug Policy Alliance
- Harris Moure LLP
- Harvest Law Group
- Law Offices of E. D. Lerman
- Law Offices of Omar Figueroa
- Leland Parachini Steinberg Matzger & Melnick LLP
- Mary L Shapiro Law PC
- Thomas Jefferson School of Law

Who Should Attend:

Attorneys, government officials, landowners, farmers, ancillary businesses, business professionals, financiers, and existing and hopeful cannabis operators anticipating the regulation, research and development of the commercial cannabis industry in California.

A Timely Seminar on Major New Developments for

Cannabis as a Business in California

Important updates on new legislation: Proposition 64 and MCRSA; legal issues and strategies for setting up shop



February 3, 2017
 Sacramento, California

Marriott Courtyard Sacramento Cal Expo

Credits: 6.75 CA MCLE (1 Ethics) | 6.5 AICP (call about others)
Quick when/where: 8:30 a.m. / 1782 Tribute Rd

Cannabis as a Business in California Seminar
 February 3, 2017 | Sacramento, California
 Marriott Courtyard Sacramento Cal Expo

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Name: _____
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- 8:30 Introduction and Overview
 - Hilary Bricken, Esq., *Program Co-Chair***
Harris Moure LLP ~ Seattle, WA
 - Nicole Howell Neubert, Esq., *Program Co-Chair***
Clark Neubert LLP ~ San Francisco, CA

- 8:45 Update on New California Legislation
 - Adult use framework: Proposition 64, the Adult Use of Marijuana Act (AUMA)
 - Tamar Todd, Esq., *Senior Director, Office of Legal Affairs***
Drug Policy Alliance ~ Berkeley, CA
 - Medical framework: The Medical Cannabis Regulation and Safety Act (MCRSA)
 - Nicole Howell Neubert, Esq., *Program Co-Chair***

- 10:15 Break
- 10:30 Recent Developments in the Conflict between Federal and State Regulatory Policy
 - Department of Justice administrative actions; murmurings in the Congress; likely new Administrative Policy changes
 - Alex Kreit, Esq.**
Thomas Jefferson School of Law ~ San Diego, CA

- 11:00 Setting Up for Doing Business: Establishing a Corporate Structure and Contracting with Business Partners
 - Lara L. DeCaro, Esq.**
Leland Parachini Steinberg Matzger & Melnick LLP
San Francisco, CA
 - E.D. Lerman, Esq.**
Law Offices of E. D. Lerman ~ Ukiah, CA

- 12:00 Lunch (on your own)

- 1:15 Money Issues: Update on Recent Developments for Raising Capital and Finding Banking Solutions
 - Entity and investment structuring, equity alternatives and banking solutions under new regulations
 - Tiffany Wu, Esq.**
Harris Moure LLP ~ San Francisco, CA

- 1:45 Intellectual Property Issues: The Challenge for Marijuana Businesses in Dealing with the US Patent and Trademark Office
 - Patenting Plants: The botanical characterization and breeding of cannabis species
 - Todd Dalotto, *President***
CAN! Research LLC ~ Corvallis, OR
 - Building your brand: Trademarks and associated trade dress issues
 - Mary L. Shapiro, Esq.**
Mary L Shapiro Law PC ~ San Francisco, CA

- 2:45 Break
- 3:00 Opening Shop: Real Estate Development, Lease Agreements and Acquisition
 - Land use permitting: Case law update on zoning ordinances; tips for dealing with local permitting officials
 - Melissa N. Sanchez, Esq.**
Harvest Law Group ~ Sacramento, CA
 - Real estate transactions: Real property purchase & sale agreements; cannabis-intensive lease provisions; remedies for dealing with defaults
 - Hilary Bricken, Esq.**
Harris Moure LLP ~ Seattle, WA

- 4:00 Ethical Issues for Attorneys Representing Clients in the Marijuana Industry
 - Omar C. Figueroa, Esq.**
Law Offices of Omar Figueroa ~ Sebastopol, CA

- 5:00 Evaluations & Adjourn

Easy Ways to Register
 Online: www.lawseminars.com
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About the Seminar

LAW SEMINARS INTERNATIONAL

What previous attendees have said:

- “Impressive group & substance, thank you!”
- “This is the most valuable CLE I’ve attended since law school.”
- “All of the speakers were very good, both in terms of the quality of the information they offered and their comfort and dynamism.”
- “All speakers knowledgeable & effective.”

On November 8, 2016, California voted to legalize the use of recreational marijuana for adults, age twenty one and up, through the passage of the Adult Use of Marijuana Act (AUMA) - Proposition 64 ("Prop. 64"). The state already passed the Medical Cannabis Regulation and Safety Act (MCRSA) in 2015 and now, as in the Washington and Colorado models, the key to the success of state legal cannabis programs is robust regulation.

This seminar will examine the challenging business and regulatory issues arising from the creation of the newly regulated commercial cannabis industry in California. Experts will discuss the wide range of issues regarding current and changing recreational and medical cannabis regulations and laws; current state and federal law conflicts over cannabis; cannabis business corporate structures; landlord/tenant law, commercial leases and real property issues; analysis of the MCRSA and Prop. 64; investment, fundraising, and securities issues; trademark, branding, licensing, and limitations on advertising; and the ethical considerations for attorneys serving cannabis business clients.

We hope you will join us.

~ Program Co-Chairs: Hilary Bricken*, Esq. of Harris Moure LLP, and Nicole Howell Neubert, Esq. of Clark Neubert LLP

*Licensed as Hilary Keeling in CA & FL



Hilary Bricken, Program Co-Chair, is chair of the Canna Law Group at Harris Moure LLP. Her practice consists of representing marijuana businesses of all sizes in multiple states on matters relating to licensing, corporate formation and contracts, commercial litigation, and intellectual property. Named one of the 100 most influential people in the cannabis industry in 2014, she is also lead editor of the Canna Law Blog. Note: licensed as Hilary Keeling in CA & FL.

Nicole Howell Neubert, Program Co-Chair, is a founding partner of Clark Neubert LLP. She serves as outside general counsel to the cannabis field, providing advice on matters of corporate and business counseling, entity formation and operation, business litigation, and regulatory permitting and compliance. She is on the Board of California NORML and the policy committee for California Growers Association.

Todd Dalotto is President of CAN! Research LLC. He has a HBS in Horticultural Research, is a member and former Chair of Oregon's Advisory Committee on Medical Marijuana (ACMM), Chairs the ACMM's Dispensary Program Committee, and authored *The Hemp Cookbook: From Seed to Shining Seed*. He has served on several Legislative and Rules Advisory Committees for the State of Oregon and played a substantial role in helping draft the regulations for Oregon's licensed dispensary program.

Lara L. DeCaro is a partner at Leland Parachini Steinberg Matzger & Melnick LLP. She concentrates on intellectual property, corporate governance and compliance, commercial transactions, real property, estate planning, and mediation. Most of her clients come from highly-regulated industries and, since 2009, she has translated that knowledge into a comprehensive medical cannabis practice.

Omar C. Figueroa, Law Offices of Omar Figueroa, is a California cannabis counsel focusing on medical marijuana licenses and permits. He is a member of California NORML, Cannabis Action Network, Americans for Safe Access and a lifetime member of the NORML Legal Committee.

Alex Kreit is a Professor of Law at the Thomas Jefferson School of Law, University of San Diego and serves as Director of the Center for Law & Social Justice and Co-Director of the Criminal Law Fellowship Program. He is author of the casebook *Controlled Substances: Crime, Regulation, and Policy*, and co-author of the reference book *Drug Abuse and the Law Sourcebook*.

E.D. Lerman, Law Offices of E. D. Lerman, represents lawyers, doctors, patients, collectives, cooperatives, and brick & mortar dispensaries in both civil, criminal and administrative courts. She is admitted to practice law

both federally and in California. In 2012 she was admitted to practice in the Supreme Court of U.S. in Washington DC. Ms. Lerman has never lost a medical cannabis trial.

Melissa N. Sanchez is the founder of Harvest Law Group. She focuses on marijuana laws and regulation and represents cultivators throughout California, helping them navigate the compliance and licensing process. She also advises the California Growers Association and is co-founder and Executive Director of Restore California, a charitable organization that raises funds from the cannabis industry to pay for the restoration and remediation of California's lands destroyed by illegal cannabis cultivation.

Mary L. Shapiro is the founder and Managing Director of Mary L Shapiro Law, PC, a small firm focused on trademark and copyright law, and how these areas of law intersect with digital technologies. She counsels a broad range of clients in owning, enforcing, protecting and profiting from their intellectual property.

Tamar Todd is Senior Director, Office of Legal Affairs, for the Drug Policy Alliance. She is responsible for developing and overseeing the organization's legal work as it relates to legislative drafting, policy advocacy, litigation, and public education in local, state and federal jurisdictions. She also directs the work of DPA's Marijuana Law and Policy Unit, which focuses primarily on medical marijuana, marijuana decriminalization, and marijuana legalization and regulation initiatives, and their implementation across the United States.

Tiffany Wu, Harris Moure LLP, focuses on domestic and international corporate and tax matters, helping clients navigate complex legal codes and comply with local, state and federal tax laws. She has worked with many companies in the startup phase to establish their businesses as well as companies looking to grow domestically and internationally. Previously, she was counsel for the Internal Revenue Service where she advised agents during tax audits and appeals and tried cases in Tax Court on behalf of the U.S. government.



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Tuition: Regular tuition for in person or webcast attendance for this program is \$650 with a group rate of \$490 each for two or more registrants from the same firm. For government employees, we offer a special rate of \$435. For students, people in their job for less than a year, and public interest NGO's, our rate is \$325. All rates include admission to all seminar sessions, food and beverages at breaks, and all course materials. Materials will be available for download and review a few days before the seminar. Make checks payable to Law Seminars International. Financial aid is available to those who qualify. Contact our office for more information.

Substitution & Cancellation:

You may substitute another person at any time. We will refund tuition, less a \$50 cancellation fee, if we receive your cancellation by 5:00 p.m. on Thursday, January 26, 2017. After that time, we will credit your tuition toward attendance at another program or the purchase of a webcast or audio replay.

Seminar Location: The seminar will be held at the Marriott Courtyard Sacramento Cal Expo at 1782 Tribute Rd in Sacramento, CA. Call the hotel directly at (916) 929-7900 for reservations at the special negotiated rate of \$149 and use the code: LSIC. Rooms are on a first come, first served basis.

Continuing Education Credits:

Live credits: Law Seminars International is a State Bar of California approved MCLE provider. This program qualifies for 6.75 California MCLE credits & 6.5 AICP credits. Upon request, we will apply for, or help you apply for, CLE credits in other states and other types of credits.

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