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*Second Annual Comprehensive Conference on Legal Developments for*

# Deployment of Local Wireless Facilities

New technologies, new federal and state rules, and practical strategies for carriers and local governments

**Program Co-Chairs:** *Robert R. Jystad, Esq., Channel Law Group, LLP*  
*Joseph Van Eaton, Esq., Best Best & Krieger LLP*

**February 19 & 20, 2015**

**Los Angeles, California**

**DoubleTree By Hilton Los Angeles Downtown**

**Live Webcast Available!**

**Credits:** AICP 11 CM (pending) | CA 11.5 MCLE (call about others)  
**Quick when/where:** 8:30 a.m., 120 South Los Angeles Street

**Deployment of Local Wireless Facilities Conference**  
 February 19 & 20, 2015 | Los Angeles, California  
 DoubleTree By Hilton Los Angeles Downtown



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8:00 Registration Opens  
8:30 Introduction to Day 1: New Infrastructure and Federal Regulatory Developments

Robert R. Jystad, Esq., Program Co-Chair  
Channel Law Group, LLP ~ Long Beach, CA

Joseph Van Eaton, Esq., Program Co-Chair  
Best Best & Krieger LLP ~ Washington, DC

8:45 Evolving Wireless Technology 201 and its Impact on Demand for New Local Infrastructure

The continuing cellular shift to LTE platforms, Small Cell Facilities, and Distributed Antenna Systems; reinvigoration of the Wi-Fi industry; machine-to-machine communications resulting in more ubiquitous networks; needs for supporting backhaul facilities

Natasha Ernst, Esq.  
Channel Law Group, LLP ~ Long Beach, CA

Jonathan L. Kramer, Esq.  
Telecom Law Firm, P.C. ~ Los Angeles, CA

10:15 Break

10:30 Demand for New Infrastructure (cont'd): Changing Operational Plans for Public and Private Sector Players

FCC spectrum activities: Who is acquiring what? What are the prospects for future spectrum policy changes?

William J. Sill, Esq.  
Wilkinson Barker Knauer, LLP ~ Washington, DC

The competitive landscape for broadband services: Implications of mergers in the wireless and cable industries

Gail A. Karish, Esq.  
Best Best & Krieger LLP ~ Los Angeles, CA

Spectrum reallocation and public safety build-outs: Has FirstNet stalled? What is the future of public safety communications?

Steve Reneker, Chief Information Officer  
Los Angeles Community Broadband Network ~ Los Angeles, CA

12:15 Lunch (on your own)

1:30 Federal Regulatory Provisions Affecting Local Authority Over Wireless Siting

Update on the 2014 FCC Rules: A detailed walk through the provisions

Elizabeth A. Hill, Director, State & Local Government Affairs  
American Tower Corporation ~ Cary, NC

Modification of existing towers and structures under Section 6409(a) and other provisions: FCC guidance and court decisions on when local governments can require approval

T. Scott Thompson, Esq.  
Davis Wright Tremaine LLP ~ Washington, DC

3:00 Break

3:15 Practical Impacts of the New FCC Rules

National perspectives on the likely impacts on carrier facilities planning and local government review standards and processes

Jonathan Campbell, Esq., Director, Government Affairs  
PCIA - The Wireless Infrastructure Association ~ Alexandria, VA

Stephen P. Traylor, Esq.  
Executive Director and General Counsel  
National Association of Telecommunications Officers and Advisors (NATOA) ~ Alexandria, VA

Local perspectives

Susan Lipper, Senior Manager, Government Affairs  
T-Mobile USA, Inc. ~ Sacramento, CA

Robert "Tripp" May, Esq., JD, BA  
Telecom Law Firm, P.C. ~ Los Angeles, CA

5:00 Continue the Exchange of Ideas: Reception for Faculty and Attendees

Sponsored by the California Wireless Association



About the Conference



What previous attendees have said:

"It was a great seminar, one of the best I've attended."

"This was an important and informative conference. Thank you!"

"Excellent seminar! Great material - very useful!"

In October, the FCC adopted new rules that restrict local authority to control modification and expansion of existing wireless towers and base stations. Those rules were adopted in the face of market trends that suggest that mobile data traffic in 2017 will be 13 times what it is today -- translating into requirements for thousands of new cell sites and cell site modification.

This comprehensive conference will introduce the legal, economic and outside design issues presented to local governments and private property owners by deployment and growth of mobile wireless services. We will consider the changing business of mobile and wireless communications services and how that is changing the demand for and design of wireless facilities. The panelists will review the controlling state and federal regulations and recent statutes that define the rights of mobile service providers and their agents to site and to modify towers and antennas located on public and private property, and discuss how local governments can respond to the new FCC rules in ways that promote deployment and protect communities.

This is the place to learn about the conflicts and resolutions that occur when towers meet local zoning and public safety and environmental regulations. We hope to see you there.

~ Program Co-Chairs: Robert R. Jystad, Esq. of Channel Law Group, LLP and Joseph Van Eaton, Esq. of Best Best & Krieger LLP



8:30 Introduction to Day 2

Practical approaches to facilitating facility deployment while meeting local environmental and land use goals

Robert R. Jystad, Esq., Program Co-Chair

Joseph Van Eaton, Esq., Program Co-Chair

8:45 Right-of-Way Management: Scope of Local Authority and Best Practices

Update on recent and pending litigation and legislation impacting local authority; relationship between right-of-way management and franchising

Jamie T. Hall, Esq.

Channel Law Group, LLP ~ Long Beach, CA

Pole attachments and other utility-related issues: What is required and how they should factor into local government right-of-way management policies and procedures

Jeffrey T. Melching, Esq.

Rutan & Tucker, LLP ~ Costa Mesa, CA

Mark Trincherro, Esq.

Davis Wright Tremaine LLP ~ Portland, OR

10:15 Break

10:30 Environmental Laws and Their Impact on Deployment of Wireless Facilities

National Environmental Protection Act (NEPA) and California Environmental Quality Act (CEQA): issues in the FCC's rule-making and the resulting provisions; recent developments in California law with an impact on wireless deployment

Douglas W. Dimitroff, Esq.

Phillips Lytle LLP ~ Buffalo, NY

National Historic Preservation Act (NHPA), California Office of Historical Preservation (OHP), and State Historic Preservation Officer (SHPO): Minimum requirements and tips for win-win solutions for preserving cultural values and historic properties

Marvin Webster, President

Environmental Corporation of America ~ Atlanta, GA

12:00 Lunch (on your own)

1:15 Trends in Private Sector Dealmaking for Carrier Access to Buildings and Other Structures: Keeping Up with New Technologies and the Need for More Robust Networks?

Legal update on carrier rights to access; limits on terms and conditions a landlord can impose; how wireless fits into the overall picture for telecommunications in real estate development

Lawrence R. Freedman, Esq.

Edwards Wildman Palmer LLP ~ Washington, DC

The dance of negotiation: The most common stumbling points and effective ways to get past them

Gerard L. Lederer, Esq.

Best Best & Krieger LLP ~ Washington, DC

Douglas R. Newkirk, Esq., Deputy General Counsel

ExteNet Systems, Inc. ~ Lisle, IL

3:00 Evaluations and Adjourn

Upcoming Seminars:

Buying & Selling Electric Power in the West	January 26-27, 2015	Seattle, WA
Transmission in the Northeast	February 2-3, 2015	Boston, MA
Electric Utility Rate Cases	March 5-6, 2015	Las Vegas, NV
Local Energy Project Permitting	March 25, 2015	San Francisco, CA
The Cloud and Big Data 2015	April 20-21, 2015	Seattle, WA
Easements and CCRs	April 22, 2015	Seattle, WA
Electric Transmission in the West	May 7-8, 2015	Portland, OR

See more at [www.lawseminars.com](http://www.lawseminars.com)



Registration & Other Conference Information

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Mail the registration form on the front page.

Walk-ins are welcome, subject to space availability.

Registration is complete when we receive payment or agree to later payment.

Tuition: Regular tuition for this program is \$995 with a group rate of \$745 each for two or more registrants from the same firm. For government employees, we offer a special rate of \$665. For students, people in their job for less than a year, and public interest NGO's, our rate is \$497.50. All rates include admission to all seminar sessions, food and beverages at breaks, and all course materials. Make checks payable to Law Seminars International. Financial aid is available to those who qualify. Contact our office for more information.

Substitution & Cancellation:

You may substitute another person at

any time. We will refund tuition, less a \$50 cancellation fee, if we receive your cancellation by 5:00 p.m. on Friday, February 13, 2015. After that time, we will credit your tuition toward attendance at another program or the purchase of a Homestudy.

Seminar Location: The conference will be held at the DoubleTree By Hilton Los Angeles Downtown at 120 South Los Angeles Street in Los Angeles, CA 90012.

Continuing Education Credits:

Live credits: Law Seminars International is a State Bar of California approved MCLE provider. This program qualifies for

11.5 California MCLE credits and 11 AICP CM (pending). Upon request, we will apply for, or help you apply for, CLE credits in other states and other types of credits..

If You Cannot Attend: Our complete Homestudy Course, consisting of a DVD recording and the course materials, is available for \$1005. The course materials alone are available for \$100. We will ship your Homestudy order via UPS ground within two weeks after the seminar or from the date we receive payment.

## Faculty: Deployment of Local Wireless Facilities Conference

**Robert R. Jystad**, *Program Co-Chair*, Managing Partner at Channel Law Group, LLP, and President of the California Wireless Association, represents wireless carriers and tower companies on land use, leasing and regulatory matters. Previously, he specialized in right-of-way and land use litigation and regulation.

**Joseph Van Eaton**, *Program Co-Chair*, partner, Best Best & Krieger LLP, has helped communities develop wireline and wireless communications ordinances, negotiated franchises for cable and telecommunications service providers, assisted communities in developing their own communications networks, and defended local government efforts to establish and operate municipally-owned systems.

**Jonathan Campbell**, Director of Government Affairs, PCIA - The Wireless Infrastructure Association, coordinates and executes the advocacy and outreach of the wireless infrastructure industry and works on public safety to broadband deployment. Previously, he worked for CTIA - The Wireless Association.

**Douglas W. Dimitroff**, partner and leader of their Telecommunications Team, Phillips Lytle LLP, focuses on commercial real estate and telecommunications law dealing with zoning and land use matters for wireless telecommunications carriers, tower owners and developers; site leasing work; site development; and asset sales and purchases throughout the U.S.

**Natasha Ernst**, special counsel, Channel Law Group, LLP, is a communications and utility attorney who works on behalf of fiber, small cell and wireless telecommunications companies. She specializes in regulatory and environmental compliance as well as obtaining entitlements for infrastructure in the public right-of-way and private property.

**Lawrence R. Freedman**, partner, Edwards Wildman Palmer LLP, is experienced with evolving communications laws as a result of work on behalf of competitive telecommunications companies. He focuses on serving clients in transactions, as well as regulatory and dispute resolution.

**Jamie T. Hall**, partner, Channel Law Group, LLP, focuses on land use, municipal and regulatory affairs. He has processed land use applications for wireless facilities in California and has represented clients in the wireless

industry in state and federal court and before Public Utilities Commissions.

**Elizabeth A. Hill**, Director of State & Local Government Affairs, American Tower Corporation, manages policy initiatives at the federal, state & local level, including working with industry, local governments, and planning groups relating to zoning and siting policy issues.

**Gail A. Karish**, of counsel, Best Best & Krieger LLP, advises local governments and municipal utilities on broadband and fiber network acquisitions, leases and irrevocable right of use agreements, franchising and contract negotiations, wireless facilities zoning and planning matters, interlocal cooperation, and regulatory compliance.

**Jonathan L. Kramer, Esq., LL.M.**, founder and principal, Telecom Law Firm, P.C., focuses on wireless and broadband communications telecom law and technology matters, including wireless site planning for local governments, telecom site leasing for governments and private institutions, and fiber optic network service agreements.

**Gerard L. Lederer**, partner, Best Best & Krieger LLP, is an advocate for the rights of public and private property owners regarding law and policy arising from communications legislation and regulation. He wrote Critical Connections and Wired for Profit.

**Susan Lipper**, Senior Manager for State Government Affairs, T-Mobile, has previous experience working in the California State Capitol for two Governors, and as Legislative Director for the California Public Utilities Commission. She was formerly Executive Director for the Cellular Carrier's Association of California, and in State Government Affairs for AT&T Wireless.

**Robert "Tripp" May**, shareholder, Telecom Law Firm, P.C., represents and advises public agencies and private landlords in telecommunications infrastructure regulatory and transactional matters. He helps local governments draft and revise wireless ordinances, leases, and licenses and advises how to evaluate wireless permit requests and the scope of local authority.

**Jeffrey T. Melching**, partner, Government & Regulatory Law section, Rutan & Tucker, LLP, focuses on municipal law, land use planning and entitlement activities, and cable

and telecommunications issues. He is City Attorney for the Cities of Duarte and Menifee and General Counsel for the Orange County Great Park Corporation.

**Douglas R. Newkirk**, Deputy General Counsel, ExteNet Systems, Inc., works with public and private companies, financing sources, intermediaries, and institutional purchasers with public and private securities offerings, SEC reporting and compliance, mergers and acquisitions, technology procurement, licensing and alliances.

**Steve Reneker**, General Manager of the Information Technology Agency and Chief Technology Officer City of Los Angeles. His organization represents the City's LARICS efforts and also leading the broadband strategy for the City of LA.

**William J. Sill**, partner, Wilkinson Barker Knauer, LLP, is engaged in tower siting issues on behalf of broadcasters, wireless carriers, tower companies and wireless associations. Previously, he worked in the Mass Media and Common Carrier Bureau at the FCC and led a multi-bureau Direct Broadcast Satellite Task Force.

**T. Scott Thompson**, partner, Davis Wright Tremaine LLP, advises, lobbies, negotiates and litigates on behalf of companies in the wireless and telecommunications industries, including the FCC's Wireless Shot Clock proceeding. He has successfully litigated numerous cases to protect the rights of communications providers to deploy their networks and facilities.

**Stephen P. Traylor**, Executive Director/General Counsel, NATOA, has a background in legislative and regulatory work having recently been Associate Legislative Director for the National Association of Counties. Previously, he was the Deputy Director, Government Relations, NATOA.

**Mark Trincherro**, partner, Davis Wright Tremaine LLP, conducts administrative litigation, including rulemakings, investigations, complaints, compliance filings and enforcement proceedings, including traditional wireless and wireline carriers, providers of wireless and fiber-based broadband service, and cable telephone companies.

**Marvin Webster** is President of Environmental Corporation of America. He is experienced in NEPA, site development, cellular communications and environmental permitting.

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Los Angeles, California

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Los Angeles Downtown**

120 South Los Angeles Street

(213) 629-1200

### Who Should Attend:

*Attorneys, wireless service providers, tower companies, real estate developers, local government planners, elected officials, and anyone interested in planning, designing, locating, constructing outdoor wireless antennae and supporting structures*

### You Will Learn About:

- *Evolving wireless technology 201 and its impact on demand for new local infrastructure*
- *Changing operational plans for public and private sector players*
- *Federal regulatory provisions affecting local authority over wireless siting*
- *Practical impacts of the new FCC rules*
- *Right-of-way management: Scope of local authority and best practices*
- *Environmental laws and their impact on deployment of wireless facilities*
- *Trends in private sector dealmaking for carrier access to buildings and other structures*

### To Register:

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