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- AT&T Mobility
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Fifth Annual Advanced Conference on

Wireless Communications and Advanced Services

Legal and business updates for everyone involved in wireless services

October 28 & 29, 2013
Seattle, Washington
John Davis Conference Center

Credits: WA 11.5 CLE (call about others)
Quick when/where: 8:30 a.m., 1201 Third Ave.#2200

Wireless Communications and Advanced Services Conference
October 28 & 29, 2013 | Seattle, Washington
John Davis Conference Center

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The wireless ecosystem now offers customers a full range of communications and information services, ranging from voice and messaging to internet browsing, video, specialized content, location-based applications, and mobile wallets. As 4G grows and proliferates, and the carrier world continues to consolidate, how will the legal and regulatory world keep up?

Every day new legal and regulatory issues arise from the continuing proliferation of devices and services. Attorneys working with clients in the wireless industry need to understand how spectrum is being used and acquired, how to navigate IP claims, how to negotiate deals between applications developers, carriers and device manufacturers, and how to address consumer and regulator concerns with FTC and FCC regulation, consumer protection and issues of privacy and security.

This is your chance to interact with and learn from transactional, litigation, and regulatory lawyers, as well as investment bankers, investors and industry executives and consultants, as they address the legal, business and regulatory issues of this rapidly expanding industry.

~ Program Co-Chairs: Scott Morris, Esq. of Trilogy International Partners, Daniel M. Waggoner, Esq. of Davis Wright Tremaine LLP and Kurt Wimmer, Esq. of Covington & Burling LLP

What previous attendees have said:

“Good experience - I come every year!”

“In particular, I enjoyed the exchange of ideas among panelists and audience members.”
8:30 Devices, Apps, and Content: Current Issues Arising from Their Interplay in the Marketplace

Industry perspectives on trends and lessons from recent cases for apps and content deployed through wireless devices

Glenn J. Blumstein, Esq., Chief IP Counsel
AT&T Mobility ~ Redmond, WA

K.E. Love, Esq., Director of Legal Affairs
HTC Corporation ~ Bellevue, WA

Mary Newcomer Williams, Esq., Asst. GC
Microsoft Corporation ~ Redmond, WA

10:00 Break

10:15 Privacy and Data Security Issues

Legal issues in data collection, use and security: Access control; ECPA, CFA rules; fair information practices; current privacy policy issues (notice and consent); legislation and new approaches; Special issues for use of location-based information

Suzan W. Glueck, Esq., Asst. GC
Microsoft Corporation ~ Redmond, WA

Susan Lyon-Hintze, Esq.
Cooley LLP ~ Seattle, WA

11:45 Lunch (on your own)

1:00 M&A and Industry Structure: Where Are the Established Players Heading

Overview of recent M&A activity and how it has fared with the regulators

Barry A. Adelman, Esq.
Friedman Kaplan Seiler & Adelman LLP ~ New York, NY

Industry perspective on the impact of regulatory policy on future opportunities and the business structures for taking advantage of them

Broady R. Hodder, Esq., Sr. VP and GC
Clearwire Corporation ~ Kirkland, WA

2:30 New Blood: What’s Happening in the Start-Up World for Wireless?

New business proposals coming in over the transom and how they differ from the past few years

Tim Porter, Managing Director
Madrona Venture Group Inc. ~ Seattle, WA

3:00 Evaluations and Adjourn

Upcoming Seminars:

Mobile Payments | September 9-10, 2013 | Washington, DC
Social Media Law | September 16-17, 2013 | Seattle, WA
Gamer Technology Law | October 7-8, 2013 | Seattle, WA
Mobile Payments Law | November 21-22, 2013 | Palo Alto, CA
Digital Technology Law | December 12-13, 2013 | Seattle, WA
Local Telecommunications Facility Siting | February 3-4, 2014 | Los Angeles, CA

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Walk-ins are welcome, subject to space availability.
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Tuition: Regular tuition for this program is $845 with a group rate of $635 each for two or more registrants from the same firm. For government employees, we offer a special rate of $565. For students and people in their job for less than a year, our rate is $422.50. All rates include admission to all seminar sessions, food and beverages at breaks, and all course materials. Make checks payable to Law Seminars International.

Substitution & Cancellation: You may substitute another person at any time. We will refund tuition, less a $50 cancellation fee, if we receive your cancellation by 5:00 p.m. on Tuesday, October 22, 2013. After that time, we will credit your tuition toward attendance at another program or the purchase of a Homestudy. There is a $25 cancellation fee for Course Materials orders and $50 for Homestudy orders.

Continuing Education Credits: Live credits: This program qualifies for 11.5 WA CLE credits. Upon request, we will apply for, or help you apply for, CLE credits in other states and other types of credits.

If You Cannot Attend: Our complete Homestudy Course, consisting of a DVD recording and the course materials, is available for $855. The course materials alone are available for $100. We will ship your Homestudy order via UPS ground within two weeks after the seminar or from the date we receive payment.
Faculty: Wireless Communications and Advanced Services Conference

**Scott Morris**, Program Co-Chair, is Senior Vice President and General Counsel of Trilogy International Partners. Previously, he held senior legal and public affairs positions with Terabeam Corporation, AT&T Wireless Services and McCaw Cellular Communications.

**Daniel M. Waggoner**, Program Co-Chair, partner at Davis Wright Tremaine LLP, is Co-Chair of the nationwide Communications, Media and Information Technology Practice. He represents wireless carriers, tech companies and new and traditional media programmers and content providers in transactions and specialized litigation matters.

**Kurt Wimmer**, Program Co-Chair, partner, Covington & Burling LLP, is the U.S. Chair of Covington’s global Privacy and Data Security Practice and concentrates his practice on privacy, technology, intellectual property and media law. He represents digital media, television, mobile, publishing and new technology companies.

**Barry A. Adelman**, partner at Friedeman Kaplan Seiler & Adelman LLP, has been involved in the wireless telecommunications industry since its inception and was lead counsel in the formation of joint ventures, which obtained licenses in top cellular markets.

**Glenn J. Blumstein**, Chief IP Counsel and Chair of the Wireless Invention Review Board for AT&T Mobility, supports IP strategy, transactions, litigation, collaborations and patent development. Previously, he worked for Cingular Wireless LLC, AT&T Wireless, and Davis Wright Tremaine LLP.

**Mitchell F. Brecher**, shareholder, Greenberg Traurig LLP, specializes in telecommunications law and regulation representing telecommunications and electronic media companies as well as telecommunications users and equipment manufacturers. Previously, he was with the FCC.

**Matthew S. DelNero**, partner at Covington & Burling LLP, practices in the areas of telecommunications, technology, and media law and policy. He is lead communications counsel in three spectrum transactions pending before the FCC.

**Angela E. Giancarlo**, partner, Mayer Brown LLP, focuses on the wireless, media and broadband Internet sectors, particularly in radio frequency spectrum issues. Previously, she held senior management positions with the FCC and was Chief of Staff and Senior Legal Advisor to Commissioner Robert McDowell.

**Suzan W. Glueck**, Assistant General Counsel, Microsoft Corporation, leads a legal team that provides privacy advice to groups that create software and online services. She co-authored Microsoft’s Privacy Guidelines for Developing Software and is the co-editor of ISO 29100 Privacy Framework.

**Broady R. Hodder**, Senior Vice President and General Counsel, Clearwire, is responsible for all legal matters. Previously, he was a partner with Davis Wright Tremaine LLP, where he advised clients on mergers and acquisitions, securities and corporate finance matters.

**Steve Hooper**, Founding Partner, Ignition, invests in telecommunications and wireless companies. He represents Ignition as a Director on the boards of Moviv, TiMi, SeaMobile, Sparkplug, Public Mobile, Airbiquity and AVST. Previously, he was CEO of every major McCaw Company except NexTel as well as CEO of AT&T Wireless.

**K.E. Love**, Chief Counsel to the North and Latin American business teams, HTC Corporation, focuses on product management, sales & distribution, corporate strategy, operations, design, product planning, technology and content licensing and development, manufacturing, and regulatory compliance.

**Kent Lundgren**, Senior Market Strategist at Intellectual Ventures Management, LLC, reports on market and financial data to inform strategic programs. Previously, he worked for Microsoft driving mobile initiatives across different products, collecting competitive intelligence, and conducting usage analysis.

**Susan Lyon-Hintze**, Special Counsel, Cooley LLP, counsels clients from small start-ups to major Internet, technology, advertising and telecommunications companies on a wide range of U.S. and international privacy and data security issues. Previously she served as in-house privacy counsel with Microsoft Corporation.

**Nicholas P. Miller**, partner, Best & Krieger LLP, represents local governments and joint powers authorities as landlords, regulators and operators of modern wireline and wireless telecommunications networks. He previously served as the U.S. Senate Communications Counsel and as a special consultant to the White House on telephone deregulation issues.

**Mary Newcomer Williams**, Assistant General Counsel in Microsoft Corporation’s Legal and Corporate Affairs division, heads a team that provides legal support to the Windows Phone Marketing and Windows Phone Services groups.

**Tim Porter**, Managing Director, Madrona Venture Group, focuses on the software, infrastructure, and wireless sectors. He currently serves on the boards of Blueiq and Context Relevant. Previously he was on the boards of Appature, AppFog, and Mobilisafe.

**Chetan Sharma**, President of Chetan Sharma Consulting, is a leading strategist in the mobile industry. He has served as an advisor to senior executive management of several Fortune 100 companies in the wireless space and has advised each of the top global mobile data operators. He is author or editor of mobile related books, research papers and articles.

**William J. Sill**, partner, Wilkinson Barker Knauer LLP, is actively engaged in tower siting issues on behalf of broadcasters, wireless carriers, tower companies and wireless associations. He worked in the Mass Media and Common Carrier Bureaus and led a multi-bureau Direct Broadcast Satellite Task Force at the FCC.

**Timothy X. Sullivan**, Principal Attorney, Network Land Use & Litigation, T-Mobile USA. Previously, he was a Senior Trial Attorney for King County, Washington, and worked as a city attorney.

**T. Scott Thompson**, partner at Davis Wright Tremaine LLP, advises, lobbies, negotiates, and litigates on behalf of companies in the wireless and telecommunications industries, including representing clients in the FCC’s Wireless Shot Clock proceeding. He has successfully litigated numerous cases to protect the rights of communications providers to deploy their networks and facilities.

**Rick White**, Founder and Head of Legal and Policy and General Counsel, Solavei, was principal of the Woodbay Group focusing on projects in the technology and public policy areas. He was cofounder and CEO of IP Street, Inc. and President and CEO of TechNet. Previously, he served in Congress as U.S. Representative.

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