An Intensive One-Day Seminar on

Patent Strategies
after the
America Invents Act (AIA)

Practical tips for addressing new provisions

March 19, 2012
San Francisco, California
Hotel Kabuki

Credits: CA 6.5 MCLE (call about others)
Quick when/where: 8:30 a.m., 1625 Post Street
This past year has seen the most significant reform of the U.S. patent system in sixty years, the America Invents Act (AIA). Although some of the consequences of the historic shift to a first-to-file system won’t be fully realized for another 12 months, many of the law’s provisions will result in substantial immediate and near-term changes. Prosecutors, litigators and licensing professionals will have to adapt their practices to this new reality.

In this intensive one-day seminar, our distinguished faculty of nationally respected patent experts will discuss the provisions of the AIA that will require immediate adaptation by successful patent professionals, as well as the impacts that you can address later if you start thinking about them right away. You will learn new strategies for patent-related contracts and for potential and current infringement litigation from both a plaintiff’s and defendant’s perspective, new approaches for dealing with provisional applications and public disclosures of inventions, and about the AIA’s impacts on choice of forum, already-filed cases, and reexaminations.

These are uncertain times in the world of patent litigation, but they don’t have to be. Whatever your role in the field of patent litigation and prosecution, our goal is to prepare you for the changes that lie ahead. Please sign up soon to reserve your seat.

~ Program Co-Chairs Heidi Keefe, Esq. of Cooley LLP and Edwin H. Taylor, Esq. of Blakely Sokoloff Taylor & Zafman LLP
Heidi Keefe, Program Co-Chair, partner in the Cooley LLP Litigation Department and member of the Intellectual Property Practice Group, represents clients in high-stakes patent trials. Recently, she was named one of the Top 45 Women Lawyers Under 45 by The American Lawyer.

Edwin H. Taylor, Program Co-Chair, member of Blakely Sokoloff Taylor & Zafman LLP’s Patent Practice Group, concentrates on business-related patent transactions, strategic patent planning, patent opinions and evaluations of patent portfolios, both for purchase, sale and litigation. He also has experience in electronics, semiconductor, Internet and computer-related technologies.

John D. Vandenbergh, Moderator, partner at Klarquist Sparkman, LLP, litigates patents for defendants and plaintiffs around the country. His current cases include representing Microsoft, Amazon.com, eBay and PayPal, CollegeNet, and SAP in patent litigations in California, Delaware, Massachusetts, Texas, and Washington. The Best Lawyers in America recently awarded him as 2011 IP Lawyer of the Year for Portland, OR.

Brian C. Burr, B C Burr Law, represents technology companies in a variety of transactions, including patent licensing; joint ventures; major license development and commercialization agreements, mergers and acquisitions. He represents companies in the biotech, pharmaceutical, medical device and software industries. Previously, he was a partner in the Silicon Valley office of Orrick, Herrington & Sutcliffe LLP where he was head of the technology transactions practice.

Carl C. Charneski, counsel at Brinks Hofer Gilson & Lione, focuses on international trade and litigation with an emphasis on representing clients in Section 337 investigations before the International Trade Commission (ITC). Previously, he was an Administrative Law Judge at the ITC where he managed litigation, presided over evidentiary hearings, and issued initial determinations.

Jake Handy, partner, Fenwick & West LLP, focuses his practice on technology-based transactions, including intellectual property acquisitions and licensing strategies for life sciences and technology companies. Previously, he was a partner and head of the Southern California Life Sciences transactional practice for DLA Piper LLP.

Clement S. Roberts, Durie Tangri LLP, focuses on intellectual property litigation and on complex commercial cases with a high-technology component for both start-ups and more established enterprises. Recent clients include LinkedIn, Ticketmaster, Quantum, Check Point, Imperva, Ring Central, and Guidewire Software.

Robert R. Sachs, partner in the Intellectual Property Group of Fenwick & West LLP, concentrates on strategic patent counseling and prosecution for software technologies. Particular areas of expertise include Internet technologies, predictive modeling and classification, audio/video technologies and financial applications.

Stefani E. Shanberg, partner at Wilson Sonsini Goodrich & Rosati, specializes in intellectual property litigation with a focus on patent litigation including investigations before the ITC. She has led litigation in the software, semiconductor, Internet, network security and consumer products technology sectors on behalf of companies ranging from Fortune 100 to venture-backed start-ups.

David M. Simon is the Associate General Counsel for IP Policy for Intel Corporation where he is responsible for Intel’s policy on intellectual property matters. Prior to joining Intel, he was in private practice specializing in intellectual property, licensing and high technology law.

Registration & Other Seminar Information

To Register:
Call us at: 800-854-8009 or 206-567-4490
Fax the registration form to us at: 206-567-5058
Email us at: registrar@lawseminars.com
Online: www.lawseminars.com
Mail the registration form on the front page.
Walk-ins are welcome, subject to space availability.
Registration is complete when we receive payment or agree to later payment.

Tuition: Regular tuition for this program is $895 with a group rate of $670 each for two or more registrants from the same firm. For government employees, we offer a special rate of $595. For students and people in their job for less than a year, our rate is $447.50. All rates include admission to all seminar sessions, food and beverages at breaks, and all course materials. Make checks payable to Law Seminars International.

Substitution & Cancellation: You may substitute another person at any time. We will refund tuition, less a $50 cancellation fee, if we receive your cancellation by 5:00 p.m. on Tuesday, March 13, 2012. After that time, we will credit your tuition toward attendance at another program or the purchase of a Homestudy. There is a $25 cancellation fee for Course Materials orders and $50 for Homestudy orders.

Seminar Location: The workshop will be held at the Hotel Kabuki at 1625 Post Street in San Francisco, CA 94115. Call the hotel directly at (800) 533-4567 for reservations at the special negotiated rate of $152 and mention that you are attending a Law Seminars International workshop. Rooms are on a first come, first served basis.

Continuing Education Credits: Live credits: Law Seminars International is a State Bar of California approved MCLE provider. This program qualifies for CA 6.5 MCLE California credits. Upon request, we will apply for, or help you apply for, CLE credits in other states and other types of credits.

If You Cannot Attend: Our complete Homestudy Course, consisting of a DVD recording and the course materials (either a binder or searchable CD), is available for $905. The course materials alone are available for $180. We will ship your Homestudy order via UPS ground within two weeks after the seminar or from the date we receive payment.
An Intensive One-Day Seminar on

Patent Strategies
after the
America Invents Act (AIA)

Practical tips for addressing new provisions

March 19, 2012
San Francisco, California

Hotel Kabuki
1625 Post Street
(415) 398-8900

You Will Learn About:
- Overview of the changes
- Provisions that require immediate attention
- Changes in patent litigation and choice of forum
- New strategies for potential and current infringement litigation
- AIA next steps

Watch for our telebriefings on major legal developments.

Members of our distinguished faculties will present analyses of major decisions and other developments as soon as they happen in a one-hour telephone conference.

If you wish to receive announcements for telebriefings that affect you, please make sure we have your email address—send it to me, H. Kate Johnson, President:
kate@lawseminars.com

Law Seminars International News:

Upcoming Seminars:

<table>
<thead>
<tr>
<th>Seminar</th>
<th>Date</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Telecommunications Law</td>
<td>April 12 &amp; 13, 2012</td>
<td>Seattle, WA</td>
</tr>
<tr>
<td>Commercial Real Estate Leases</td>
<td>April 19 &amp; 20, 2012</td>
<td>Phoenix, AZ</td>
</tr>
<tr>
<td>Current Issues in IP Licensing</td>
<td>May 10 &amp; 11, 2012</td>
<td>Houston, TX</td>
</tr>
<tr>
<td>Litigating Class Actions</td>
<td>May 14 &amp; 15, 2012</td>
<td>Seattle, WA</td>
</tr>
<tr>
<td>Natural Resource Damages</td>
<td>July 12 &amp; 13, 2012</td>
<td>Santa Fe, NM</td>
</tr>
<tr>
<td>Climate Change and Water Rights</td>
<td>July 16 &amp; 17, 2012</td>
<td>Seattle, WA</td>
</tr>
</tbody>
</table>

www.lawseminars.com — Check our web site for additional programs in your area.

To Register:
Call: (800) 854-8009
Visit: www.lawseminars.com
Fax: (206) 567-5058