The 27th Annual Seattle Conference on

Technology Law &
Artificial Intelligence (AI)

Major developments including the increased use of Artificial Intelligence in products and the practice of law

December 6 & 7, 2018
Seattle, Washington
John Davis Conference Center

Credits: 9.75 WA CLE (including 1 Ethics) (call about others)
Quick when/where: 8:30 a.m., 920 Fifth Ave Ste 3300

Featuring Speakers From:

• Crowell & Moring
• Davis Wright Tremaine
• Durie Tangri
• Federal Trade Commission
• K&L Gates
• Lane Powell
• Microsoft
• Quant AI
• Sciperio Inc.
• Seattle University School of Law
• Specifio
• VLP Law Group
• Washington State Attorney General’s Office
• Washington State Bar Association

If you cannot attend in person, check boxes to order:

☐ Audio Replay  ☐ Video Replay  ☐ Course Materials
Big data, machine learning and new applications for artificial intelligence are revolutionizing technology businesses, academic research, and, increasingly, the practice of law. Hence this year’s focus on AI as the major theme for the program.

Intellectual property has always been the core of this program. We will explore the extent to which AI will disrupt the legal framework for creation and enforcement of IP rights. How can you obtain a patent when there is no human inventor? Do you want to disclose your methods when keeping a trade secret can provide instant protection for the short term time frame for rapidly evolving technologies?

You will also hear updates on related areas of the law. There will be new consumer protection issues including privacy concerns and the potential for data collection practices to trigger antitrust enforcement actions. In addition, AI technologies are inextricably tied to privacy and security issues.

Our speakers are experts in their fields and are also engaging presenters. As an industry networking platform, this unique Seattle conference provides meaningful and valuable insights that will help you stay on top of the cutting edge issues for your industry.

We hope you will be able to join us for both the program and the reception at the end of the first day. Register now to reserve your seat.

~ Program Co-Chairs: Teresa Stanek Rea, Esq. of Crowell & Moring and Katherine C. Spelman, Esq. of Microsoft
8:30  Adapting Your IP Protection Strategies and Licensing Models to Disruptive Technologies
Obtaining protection and avoiding infringement claims; establishing the boundaries for where you can operate; new AI products vs. adding AI to an existing product

Kraig L. Marini Baker, Esq.
Davis Wright Tremaine ~ Seattle, WA

9:15  Patents: Tips for Patent Practitioners
Layering big data, machine learning, and AI onto existing law for software and business method patents

James A. D. White, Esq.
VLP Law Group ~ Seattle, WA

10:00 Technology and Health Care in the Future
Case study of 3D printing with living cells in bioscience: How the technology works and legal challenges in clearing regulatory hurdles

Kenneth Church, Ph.D., CEO
Sciperio Inc. ~ Orlando, FL

10:30 Break

10:45 Trademarks: Exploring the Cannabis Pipeline
Global survey of trademarks in relation to medical cannabis products: The disparity of practice among countries as to how cannabis trademarks are treated from the US’ mixed approach to Portugal/Israel acceptance to absolutely forbidden under country laws

Frances M. Jagla, Esq.
Lane Powell ~ Seattle, WA

11:15 Staying on Top of Privacy and Security
How technology, from cloud services to AI to IoT, is inextricably tied to privacy and security issues

Nancy Libin, Esq.
Davis Wright Tremaine ~ Washington, DC

12:00 Evaluations and Adjourn
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(206) 622-3150

Who Should Attend:
In-house and outside counsel, business executives, agency officials and consultants involved with developing, using, and protecting Intellectual Property for technology companies or with consumer protection issues arising from use of AI in operations and marketing

What Previous Attendees Have Said:
“Interesting and varied topics - a taste of how complex the space is.”

“Great and informative with truly impressive speakers.”

“All speakers were outstanding. A big congratulations to LSI on coordinating such a great faculty and curriculum.”

“I recommend the LSI December Tech Law Seminar. It’s one of the best conferences that I have ever attended. Every speaker was excellent and every topic was current and the information provided is something that every practitioner needs to know.”

To Register:
Mail
800 Fifth Ave., Suite 101
Seattle, WA 98104
Phone
(206) 567-4490
Fax
(206) 567-5058
Email
registrar@lawseminars.com
Online
www.lawseminars.com
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Faculty: Technology Law & Artificial Intelligence (AI) Conference

Teresa Stanek Rea, Program Co-Chair, is a partner at Crowell & Moring. She is a former acting and deputy director of the United States Patent and Trademark Office (USPTO), as well as Acting and Deputy Under Secretary of Commerce for Intellectual Property.

Katherine C. Spelman, Program Co-Chair, is Senior Copyright Counsel at Microsoft. She is a frequent speaker on cutting edge Intellectual Property issues in technology transactions.

Andrea Alegrett is an Assistant Attorney General for the Consumer Protection Division of the Washington State Attorney General’s Office. She leads the Office’s High Tech Unit.

Kraig L. Marini Baker is a partner at Davis Wright Tremaine. He assists clients with intellectual property licensing and operational contracts across the full range of issues in technology, innovation, media, entertainment, sports, advertising, privacy, and social media matters.

Bernadette Bulacan is VP of Marketing Development at Quant AI. It uses advanced data science to unlock hidden patent relationships, proprietary portfolio analytics, and new market insights.

Charles P. Carter is a partner at K&L Gates. He has represented over 100 startup companies in connection with their formation and receipt of seed, angel and venture financing.

Kenneth Church, Ph.D., is the CEO of nScrypt, the micro-dispensing and 3D printing equipment arm of Scipherio Inc. It is the world’s first commercially available bio printer.

Jeanne Marie Clavere is Professional Responsibility Counsel for the Washington State Bar Association. She is the primary responder on the WSBA Ethics Line which handles almost 3000 calls a year from Washington State licensed legal professionals.

Lesley Fair is a Senior Attorney with the Federal Trade Commission’s Bureau of Consumer Protection. She spent 17 years as a litigator with the FTC’s Division of Advertising Practices and now specializes in industry education.

Benjamin Glatstein is Assistant General Counsel – Artificial Intelligence & Research for Microsoft. He also supports the Copyright Group.

Joseph C. Gratz is a partner at Durie Tangri. He represented Google in the Google Book Search copyright cases and in the Rescuecom v. Google and Vulcan Golf v. Google trademark cases.

Frances M. Jagla is a shareholder at Lane Powell where she serves as the Intellectual Property Transactions Team Chair. She represents a range of companies in trademark issues, primarily in regulated industries.

Nancy Libin is a partner at Davis Wright Tremaine and co-chairs the Privacy & Security + Technology group. As a former chief privacy and civil liberties officer of the U.S. Department of Justice, she counsels clients across a variety of industries.

Ian C. Schick, Ph.D., is CEO of Speciifio. It provides a fully-automated patent drafting service that converts attorney-drafted software method claims into a first-draft specification, including system and method figures.

Michael J. Songer is a litigation partner at Crowell & Moring. His practice focuses on complex technology disputes in a wide variety of areas.

Steve Tapia a Distinguished Practitioner in Residence at Seattle University School of Law. He has had substantial in-house legal experience in entertainment, broadcast, sports and high tech industries.

James A. D. White is a partner in VLP Law Group’s Intellectual Property Practice Group. His practice focuses on the domestic and foreign prosecution of computer-related patents, and also provides services in strategic planning and analysis of patent portfolios, patent validity and infringement opinions, and patent licensing.

You Will Learn About:
• AI and potential disruption of our legal framework for IP rights
• AI as a disruptive technology for the practice of law
• Developments at the intersection of AI, IP, and Tech law
• Emerging consumer protection concerns as companies roll out AI-enhanced products
• AI and privacy/security issues
• 3D printing with living cells in bioscience
• Trademarking medical cannabis products
• New ethical issues arising from the use of AI in the practice of law