

Featuring Speakers From:

- Brand & Branch LLP
- Clark Neubert LLP
- Emerge Law Group
- Harris Bricken LLP
- Kronick Moskowitz Tiedemann & Girard
- Lapple Ubell IP Law, LLP
- Law Offices of Omar Figueroa
- Office of Chairwoman Fiona Ma, Board of Equalization
- Sideman & Bancroft LLP
- Thomas Jefferson School of Law
- Wendel Rosen Black & Dean LLP

Who Should Attend:

Attorneys, business professionals, government officials, landowners, farmers, ancillary businesses, financiers, and hopeful cannabis operators

An Advanced, Timely Seminar on

Cannabis as a Business in California

The wide range of issues in the newly passed MAUCRSA and its implementation



October 13, 2017
San Francisco, California
Holiday Inn Golden Gateway

Credits: 7.25 CA MCLE including 1 Ethics (call about others)
Quick when/where: 8:30 a.m., 1500 Van Ness Avenue

Cannabis as a Business Seminar

October 13, 2017 | San Francisco
Holiday Inn Golden Gateway

Yes! Please register me:

Name: _____

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If you cannot attend in person, check boxes to order:

- Live Homestudy Webcast Homestudy Replay
 Course Materials



8:30 Registration Opens

8:30 Introduction & Overview
Hilary Bricken, Esq., Program Co-Chair
 Harris Bricken LLP ~ Los Angeles, CA
Nicole Howell Neubert, Esq., Program Co-Chair
 Clark Neubert LLP ~ San Francisco, CA

8:45 Update on the California Regulatory Scheme--Medical & Adult-Use
 An update on the current state of California statutes and regulations under the Medical Cannabis Regulation & Safety Act, Adult Use of Marijuana Act, reconciliation efforts, regulations, and implementation of state licensing.
Nicole Howell Neubert, Esq., Program Co-Chair
Hilary Bricken, Esq., Program Co-Chair

10:15 Break

10:30 The Great Federal v. State Divide & The Banking Epidemic
 Overview of the conflict between state and federal law; Department of Justice administrative actions and policies; Federal Cannabis Caucus; pending federal legislation; likely new administrative policy changes to the Cole Memo
Hanspeter Walter, Esq.
 Kronick Moskovitz Tiedemann & Girard ~ Sacramento, CA
Alex Kreit, Esq.
 Thomas Jefferson School of Law ~ San Diego, CA
 Current issues with access to financial services; overview of 2014 FinCEN guidelines; alternative methods to banking that are viable under the FinCEN guidelines; California's plans to combat lack of access to banking
Timothy Morland, Jr.,
Director of Legislation and Regulatory Affairs
 Office of Chairwoman Fiona Ma, Board of Equalization, District Two ~ Sacramento, CA

11:45 Cannabis Financing and Fundraising
 Analysis of financing and fundraising in the context of applicable federal and state securities laws: What should a PPM look like? What should its risk factors be? Various issues in raising money for startups
Kathryn L. McCall, Esq.
 Sideman & Bancroft LLP ~ San Francisco, CA

12:15 Lunch (on your own)

1:30 Real Estate: Permitting and Leasing Transactions
 Cannabis-intensive lease provisions; remedies for dealing with default, including asset forfeiture and/or threats of prosecution by the federal government
Daniel Dersham, Esq.
 Harris Bricken LLP ~ San Francisco, CA
 Dealing with Municipalities
Robert W. Selna, Esq.
 Wendel Rosen Black & Dean LLP ~ Oakland, CA

2:30 Cannabis Mergers and Acquisitions
 Models for purchasing and selling marijuana businesses that comply with state and local rules; dealing with regulatory triggers and navigating closing deadlines; debt vs. equity for new owners; due diligence on indemnification, disputes and venue
David Kopilak, Esq.
 Emerge Law Group ~ Portland, OR

3:15 Break

3:30 Intellectual Property Issues: The Challenge for Marijuana Businesses in Dealing with the US Patent and Trademark Office
 What patents can be secured for cannabis and/or cannabis products? Analysis of cannabis patents issued by USPTO and the process to secure those patents
Matthew C. Lapple, Esq.
 Lapple Ubell IP Law, LLP ~ Irvine, CA
 Building your brand: Trademarks and associated trade dress issues; cannabis licensing agreements; avoiding franchising rules
Shabnam Malek, Esq.
 Brand & Branch LLP ~ Oakland, CA

4:30 Ethical Issues for Attorneys in the Cannabis Industry
Omar C. Figueroa, Esq.
 Law Offices of Omar Figueroa ~ Sebastopol, CA

5:30 Evaluations and Adjourn



About the Seminar

LAW SEMINARS INTERNATIONAL

What previous attendees have said:

"This has been one of the better, most practical collection of presentations on cannabis law that I've attended. Highly knowledgeable presenters and good, useful substance."

"Great intercommunication! Thank you for putting on a productive seminar!"

"I appreciate such a professional environment & this seminar was very helpful & well laid out."

In October 2015, California passed the Medical Cannabis Regulation and Safety Act ("MCRSA"), and in November 2016 voters approved Proposition 64, the state's adult use cannabis initiative. This summer, California passed the Medicinal and Adult Use Cannabis Regulation and Safety Act ("MAUCRSA"), which combines the MCRSA and Proposition 64 under one master regulatory regime.

This seminar will examine the challenging business and regulatory issues arising from the creation of the newly regulated commercial cannabis industry in California. Experts will discuss the wide range of issues regarding MAUCRSA and its implementation; current state and federal law conflicts over cannabis; cannabis business corporate structures and acquisitions; landlord/tenant law, commercial leases and real property issues; investment, fundraising, and securities issues; access to banking; trademark, branding, patent, and IP licensing; and the ethical considerations for attorneys serving cannabis business clients.

We hope you will join us.

~ Program Co-Chairs: Hilary Bricken, Esq. of Harris Bricken, and Nicole Howell Neubert, Esq. of Clark Neubert LLP



Hilary Bricken, Program Co-Chair, is a partner at Harris Bricken LLP. Her practice consists of representing marijuana businesses of all sizes in multiple states on matters relating to licensing, corporate formation and contracts, commercial litigation, and intellectual property. Named one of the 100 most influential people in the cannabis industry in 2014, she is also lead editor of the Canna Law Blog.

Nicole Howell Neubert, Program Co-Chair, is a principal and founder of Clark Neubert LLP, which serves as outside counsel to the cannabis industry. Based in San Francisco and Los Angeles, the firm provides advice on matters of corporate and business counseling, entity formation and operation, corporate mergers and acquisitions, and regulatory permitting and compliance. A regular speaker on California cannabis law and related corporate matters, she serves as policy committee leader for the California Growers Association, on the Board of Directors for California NORML and as a member of State Treasurer John Chiang’s Cannabis Banking Working Group.

Daniel Dersham of Harris Bricken LLP, centers his practice on litigation, with an emphasis on commercial disputes and commercial real estate law. His success in Federal and State trials, arbitrations, and mediations has made him a sought-after legal adviser not only for corporate clients, but also for individual owners and landlords seeking representation on a variety of real estate issues and disputes, such as leasing, land use, and regulatory compliance.

Omar C. Figueroa, Law Offices of Omar Figueroa, is a California cannabis counsel focusing on medical marijuana licenses and permits. He is a member of California NORML, Cannabis Action Network, Americans for Safe Access and a lifetime member of the NORML Legal Committee.

David Kopilak is a partner at Emerge Law Group. He focuses on business and corporate law, and was the primary drafter of Oregon Ballot Measure 91 and has a unique understanding of the business, corporate, and securities law challenges that cannabis businesses face.

Alex Kreit is a Professor of Law at the Thomas Jefferson School of Law, University of San Diego and serves as Director of the Center for Law & Social Justice and Co-Director of the Criminal Law Fellowship Program. He is author of the casebook *Controlled Substances: Crime, Regulation, and Policy*, and co-author of the reference book *Drug Abuse and the Law Sourcebook*.

Matthew C. Lapple is a partner at Lapple Ubell IP Law, LLP. He is a US Patent & Trademark Office (PTO)-registered attorney who has prosecuted patents and trademarks and has litigated patent, trademark, copyright, and trade secret cases. He also has negotiated and drafted a variety of

intellectual-property licensing and software-development agreements and prepared non-disclosure agreements (NDAs).

Shabnam Malek is a partner at Brand & Branch LLP and President of the National Cannabis Bar Association. She advises clients on domestic and international trademark clearance, registration, and enforcement. She also represents clients in disputes, develops worldwide expansion strategies, and negotiates and drafts agreements, including settlement agreements, co-existence agreements, trademark license agreements, and interstate license agreements.

Kathryn L. McCall is a partner at Sideman & Bancroft LLP and focuses on entity formation, business financing, and operational concerns. She assists cannabis businesses in structuring, organizational, and regulatory matters, intellectual property, tax, estate planning, and business and criminal litigation issues.

Timothy Morland, Jr. is the Director of Legislation and Regulatory Affairs for Chairwoman Fiona Ma, Board of Equalization, District Two and has extensive knowledge of the legislative process. Prior to joining Board Member Ma’s team, Tim served in the Assembly Chief Clerk’s Office from 2008-2015.

Robert W. Selna is the Chair of Wendel Rosen Black & Dean LLP’s Cannabis Industry Group. His Cannabis business work includes advising clients on regulations, permitting, real estate transactions and government affairs. He has published extensively on cannabis issues. He also has extensive experience working with city agencies, commissions and boards and is part of the firm’s land use litigation team.

Hanspeter Walter is a shareholder at Kronick Moskovitz Tiedemann & Girard in Sacramento and Co-chair of its Cannabis Practice Group. He has broad-based transactional and State and Federal litigation experience in water, environmental, administrative, land-use, and regulatory permitting and compliance matters.



Registration & Other Seminar Information

To Register:

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Email us at: registrar@lawseminars.com

Online: www.lawseminars.com

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Registration is complete when we receive payment or agree to later payment.

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Substitution & Cancellation:

You may substitute another person at any time. We will refund tuition, less a \$50 cancellation fee, if we receive your cancellation by 5:00 p.m. on Friday, October 6, 2017. After that time, we will credit your tuition toward attendance at another program or the purchase of a webcast or audio replay.

Seminar Location: The seminar will be held at the Holiday Inn Golden Gateway at 1500 Van Ness Avenue in San Francisco, CA 94109. Call the hotel directly at (415) 447-3021 for reservations at the special negotiated rate of \$229 and mention that you are attending a Law Seminars International conference. Rooms are on a first come, first served basis.

Continuing Education Credits:

Live credits: Law Seminars International is a State Bar of California approved MCLE provider. This program qualifies for 7.25 California MCLE credits, including 1 ethics credit. Upon request, we will apply for, or help you apply for, CLE credits in other states and other types of credits.

Time Shift Your Content: Webcast and audio replays, with course materials, are available for \$650. The course materials alone are available for \$100. Replays will be available within three business days after the seminar or from the date we receive payment.

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General Webcast Info

- High quality audio & video
- View slide decks like you were in the room
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Law Seminars International News:

Related Seminars & Webcast Replays:

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California Environmental Quality Act (CEQA)	September 15, 2017	Santa Monica, CA
Finance for Cannabis Businesses in Washington	October 24, 2017	Seattle, WA
Electric Power in California	November 2-3, 2017	San Francisco, CA
Local Climate Change Planning	November 13-14, 2017	San Francisco, CA
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