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The Sixth Annual Conference on Strategies for Litigating

Class Actions

Featuring a national panel of leaders from the court and from both sides of the class action bar

If You Cannot Attend - Live Webcast Available - For This Program

May 6 & 7, 2010

Seattle, Washington

Renaissance Seattle Hotel

Credits: WA CLE 12.5 inc 1 ethics (call about others)

Quick when/where: 8:30 a.m., 515 Madison St.

Litigating Class Actions Conference

May 6 & 7, 2010 | Seattle, Washington
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- 8:00 Registration and Continental Breakfast**
- 8:30 Introduction and Overview**

Thomas L. Boeder, Esq., Program Co-Chair
Perkins Coie LLP ~ Seattle, WA

Timothy G. Fielden, Esq., Program Co-Chair,
Associate General Counsel
Microsoft Corporation ~ Redmond, WA
- 8:45 Impact of California’s Recent Section 17200 Decisions**

Effect on consumer fraud cases; standing requirements for plaintiffs; causal links; injury in fact requirement; limits on awards

Rosemarie T. Ring, Esq.
Munger Tolles & Olson LLP ~ San Francisco, CA
- 9:45 Special Substantive Law Considerations for Consumer Protection Class Actions**

Plaintiff’s perspective: Arbitration issues, hot topics in causation

Beth E. Terrell, Esq.
Terrell, Marshall & Daudt PLLC ~ Seattle, WA

Defendant’s perspective: Choice of law issues, reliance/causation issues, recent Washington State cases and national trends

Kathleen M. O’Sullivan, Esq.
Perkins Coie LLP ~ Seattle, WA

11:15 Break

11:30 Special Address: Class Action Communications in the Digital Age

Practical steps corporate defendants must implement to level the playing field and retake the advantage amid increased client demand for brand protection in a perilous viral environment

Richard S. Levick, Esq., President and CEO
Levick Strategic Communications ~ Washington, DC

12:15 Lunch (on your own)

- 1:30 A View From the Bench on Class Actions**

Problematic class action issues for plaintiffs and defendants

The Hon. Paris K. Kallas, Judge
The Hon. Douglass A. North, Judge
King County Superior Court ~ Seattle, WA
- 2:30 Litigating Class Actions Between Certification and Trial**

Reconsideration motion, Rule 23(f) petition, merits discovery, experts, summary judgment, motion for trial plan and decertification motions

Defendant’s perspective

Fred B. Burnside, Esq.
Davis Wright Tremaine LLP ~ Seattle, WA

Plaintiff’s perspective

Adam Berger, Esq.
Schroeter Goldmark & Bender ~ Seattle, WA
- 3:30 Break**
- 3:45 Attorney and Consultant Perspectives on Working Effectively and Efficiently with Testifying and Consulting Experts**

When and how to use economic experts; finding the right people; common attorney mistakes; problems with market research surveys, demonstrating similarity or dissimilarity of experiences, numerosity, commonality and adequacy of representation

Jesse David, Ph.D., Vice President
Edgeworth Economics LLC ~ Los Angeles, CA

Defendant’s perspective

Christopher J. Martin, Esq.
Gibson, Dunn & Crutcher LLP ~ Palo Alto, CA

Plaintiffs perspective

H. Laddie Montague, Jr., Esq.
Berger Montague, P.C. ~ Philadelphia, PA
- 5:00 Continue the Exchange of Ideas: Reception for Faculty and Attendees Sponsored by Perkins Coie LLP and Epiq Solutions**



About the Conference

LAW SEMINARS INTERNATIONAL

We dedicate all of our efforts to producing high-quality professional education programs.

Our seminars provide an opportunity for lawyers to learn about their clients’ businesses and for the clients to learn about the legal issues impacting their business.

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Class actions dominate the litigation landscape. They create massive liability exposure for defendants, attract the attention of regulators and law enforcement officials, generate bad publicity, undermine corporate public relations, and draw whistleblowers out of the woodwork. Whether in finance, securities, antitrust, consumer, employment or other areas, class actions multiply and magnify the risks of missteps in litigation.

This conference brings together a national panel of leaders from both sides of the class actions bar, and members of the judiciary, to explain current and important developments in state and federal laws affecting class actions, and to share innovative strategies to meet the business and legal challenges of class actions.

~ Program Co-Chairs: Thomas L. Boeder, Esq. and Timothy G. Fielden, Esq.



- 8:00 Continental Breakfast**
- 8:30 Introduction and Overview**
 - Thomas L. Boeder, Esq., *Program Co-Chair***
 - Timothy G. Fielden, Esq., *Program Co-Chair***
- 8:45 Avoiding Ethical Traps in Settling Class Actions**

When and how to negotiate attorney's fees; important differences between common fund and statutory fees cases, valuing non-monetary class benefits and judicial candor in claims-made settlements

 - Stephen M. Rummage, Esq.**
Davis Wright Tremaine LLP ~ Seattle, WA
- 9:45 Pre-Filing Strategies and Preparation**

Best practice considerations for case investigation and selection of class representatives

 - Kristen E. Law, Esq.**
Lief Cabraser Heimann & Bernstein, LLP ~ San Francisco, CA
- 10:30 Break**
- 10:45 Settlement Strategies and Issues**

Plaintiff's perspective

 - Jonathan D. Selbin, Esq.**
Lief Cabraser Heimann & Bernstein, LLP ~ New York, NY

Special master's perspective

 - Catherine A. Yanni, Esq., *Mediator***
JAMS ~ San Francisco, CA

Defendant's perspective

 - Thomas L. Boeder, Esq., *Program Co-Chair***
- 12:15 Lunch (on your own)**

- 1:30 Strategies for Reacting to the Evolution of Rule 23**

What you have to do to win

 - Steve W. Berman, Esq.**
Hagens Berman Sobol Shapiro LLP ~ Seattle, WA
- 2:00 Potential for ERISA Claims**

Litigation trends and effective trial and settlement strategies

 - Suzanne J. Thomas, Esq.**
K&L Gates LLP ~ Seattle, WA
- 2:45 Break**
- 3:00 Trial Strategies and Approaches**

Plaintiff's perspective

 - Steve W. Berman, Esq.**
Hagens Berman Sobol Shapiro LLP ~ Seattle, WA

Defendant's perspective

 - Kevin J. Hamilton, Esq.**
Perkins Coie LLP ~ Seattle, WA
- 3:45 Cases Involving Foreign Defendants**

Recent cases on treatment of foreign businesses and individuals in U.S. class actions

 - Daniel P. Shapiro, Esq.**
Katten Muchin Rosenman LLP ~ Chicago, IL
- 4:30 Evaluations and Adjourn**

Upcoming Seminars:

Gamer Technology Law	March 25-26, 2010	San Francisco, CA
Legal Issues in Cloud Computing	May 17-18, 2010	Seattle, WA

See more at www.lawseminars.com



Registration & Other Conference Information

To Register:

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 Fax the registration form to us at: 206-567-5058
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 Web site: www.lawseminars.com
 Mail the registration form on the front page.
 Walk-ins are welcome, subject to space availability.
 Registration is complete when we receive payment or agree to later payment.

Tuition: Regular tuition for in person or webcast attendance for this program is \$1245 with a group rate of \$1095 each for two or more registrants from the same firm. For government employees, we offer a special rate of \$945. For students and people in their job for less than a year, our rate is \$622.50. All rates include admission to all seminar sessions, food and beverages at breaks, and all course materials. Make checks payable to Law Seminars International.

Substitution & Cancellation: You may substitute another person at any time. We will refund tuition, less a \$50 cancellation fee, if we receive your cancellation by 5:00 p.m. on Friday, April 30, 2010. After

that time, we will credit your tuition toward attendance at another program or the purchase of a Homestudy. There is a \$25 cancellation fee for Course Materials orders and \$50 for Homestudy orders.

Seminar Location: The conference will be held at the Renaissance Seattle Hotel at 515 Madison St. in Seattle, WA 98104. A special negotiated rate of \$199/nt is available for ON-LINE reservations only on a first come, first served basis. Go to <http://marriott.com/hotels/travel/seasm-renaissance-seattle-hotel> to reserve. Use Corporate Code L64. Any questions for the hotel, please contact them directly at (206) 583-0300.

Continuing Education Credits: This program qualifies for 12.5 WA CLE credits including 1 ethics. Upon request, we will apply for CLE credits in other states and other types of credits.

If You Cannot Attend: Our complete Homestudy Course, consisting of a DVD recording and the course materials (either a binder or searchable CD), is available for \$1255. The course materials alone are available for \$100. We will ship your Homestudy order via UPS ground within two weeks after the seminar or from the date we receive payment.

Faculty: Litigating Class Actions Conference

Thomas L. Boeder, *Program Co-Chair*, is firmwide Chair of the Commercial Litigation Practice of Perkins Coie LLP. He is listed in *The Best Lawyers in America* and named a "Super Lawyer" by *Washington Law & Politics*. Previously, he was Chief of the Consumer Protection, Antitrust and Criminal Law Enforcement Divisions in Washington State Attorney General's Office.

Timothy G. Fielden, *Program Co-Chair*, is Associate General Counsel in the Litigation Group at Microsoft Corporation where he has a record of successfully defending Microsoft in consumer class actions.

Richard S. Levick, *Special Address*, is President and CEO of Levick Strategic Communications, honored as "Crisis Agency of the Year" by the Holmes Report. He was named to the PRNews Hall of Fame for lifetime achievement.

Adam Berger, partner at Schroeter Goldmark & Bender, focuses on consumer class actions arising from deceptive advertising and unfair business practices.

Steve W. Berman, founder and managing partner of Hagens Berman Sobol Shapiro LLP, has been lead or co-lead counsel in high profile securities, consumer, products liability, antitrust and employment class actions. *The National Law Journal* named him "one of the top 100 attorneys in the U.S."

Fred B. Burnside, partner at Davis Wright Tremaine LLP, is Deputy Chair of the Litigation Department and Co-Chair of the Class Action Defense Group. He focuses on complex civil litigation emphasizing consumer class action defense.

Jesse David, Ph.D., Vice President, heads the Los Angeles office for Edgeworth Economics. He is an expert on the valuation of intangible assets and the calculation of damages in patent disputes and other intellectual property matters. He provides expert analysis for antitrust, regulatory, environmental, and other types

of complex business disputes and transactions.

Kevin J. Hamilton, partner at Perkins Coie LLP, focuses his practice on labor and employment counseling and litigation and has expertise in non-competition, trade secret, multiple plaintiff, and class action litigation. He is named in *Best Lawyers* and *Washington Super Lawyers*.

The Hon. Paris Kallas is a King County Superior Court Judge. Previously, she was a Washington State Court of Appeals Division I Commissioner who ruled on appeals of attorney fee awards.

Kristen E. Law, partner at Lief Cabraser Heimann & Bernstein, LLP, focuses on consumer and defective product class action litigation. She was named a "Rising Star Attorney for Northern California" by *Washington Law & Politics*.

Christopher J. Martin, partner at Gibson, Dunn & Crutcher LLP and member of the Labor Department, represents employers in employment issues, including traditional labor matters arising under the National Labor Relations Act, employment discrimination and state wrongful discharge actions.

H. Laddie Montague, Jr. is managing principal and shareholder at Berger & Montague, P.C., and Chairman of the Antitrust Department. He is listed in *Chambers USA* as one of the top antitrust attorneys in the city of Philadelphia.

The Hon. Douglass A. North is a King County Superior Court Judge.

Kathleen M. O'Sullivan, partner in and Co-Chair of the Appellate Practice Group at Perkins Coie LLP, focuses on complex business litigation, class action defense, constitutional litigation and appellate litigation. She was named a "Super Lawyer" by *Washington Law & Politics*.

Rosemarie T. Ring, litigation partner at Munger, Tolles & Olson,

focuses on complex commercial litigation, including consumer class actions, civil fraud, and intellectual property disputes. She is experienced in consumer class actions against manufacturers of consumer electronics and software.

Stephen M. Rummage, partner at Davis Wright Tremaine LLP, focuses on appeals and litigation, emphasizing consumer class actions. He is listed in *The Best Lawyers in America* and as a leading business lawyer by *Chambers USA*.

Jonathan D. Selbin, partner at Lief Cabraser Heimann & Bernstein, LLP, heads the Economic Injury Product Defect Practice Group, and is a member of the Executive Committee. He focuses on consumer protection and defective products cases.

Daniel P. Shapiro, partner at Katten Muchin Rosenman LLP, is experienced in litigating and trying complex class actions. He is Co-Chair of the American Bar Association's Consumer Class Action Subcommittee and a member of the advisory board for the Bureau of National Affairs publication, "Class Action Litigation Report".

Beth E. Terrell, member of Terrell, Marshall & Daudt PLLC, focuses on complex litigation, including prosecution of consumer fraud, defective product, securities, and wage and hour class actions. She has been co-lead counsel on many multi-state and nationwide class actions.

Suzanne J. Thomas, partner at K&L Gates LLP, focuses on employment law, including workforce restructuring and personnel policies. She was named a "Super Lawyer" by *Washington Law & Politics*.

Catherine A. Yanni, Mediator at JAMS, has mediated and acted as Special Master/Discovery Referee. She specializes in class actions, including settlement implementation and mass tort cases.

May 6 & 7, 2010
Seattle, Washington

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Who Should Attend:

Corporate and trial attorneys,
corporate executives and
governmental officials
responsible for managing class
actions litigation

You Will Learn About:

- Strategies for winning or defeating class certifications
- The impact of California's Section 17200 Decisions
- Considerations for consumer protection class actions
- A judge's view of problematic issues for plaintiffs and defendants
- Litigating class actions between certification and trial
- Prefiling and trial strategies
- When and how to negotiate attorney's fees
- Reacting to Rule 23
- When and how to use economic experts
- Settlement strategies and issues
- Potential for ERISA claims

To Register:

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