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- Robins Kaplan Miller & Ciresi LLP
- Sutherland Asbill & Brennan LLP
- Troutman Sanders LLP

Who Should Attend:

Attorneys, both in-house and private practice and business executives involved with patent prosecution and litigation

An Important One-Day Workshop on today's key issues in

Patent Claim Construction

Essential tools and information for proper claim construction

April 25, 2008

Atlanta, Georgia

Four Seasons Hotel Atlanta

Credits: GA CLE 6.5 (call about others)

Quick when/where: 8:30 a.m., 75 Fourteenth St.

Patent Claim Construction Workshop

April 25, 2008 | Atlanta, Georgia
Four Seasons Atlanta

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08CLAIMGA WS



8:00 Registration and Continental Breakfast

8:30 Introduction and Overview
Holmes J. Hawkins, III, Esq., *Program Co-Chair*
 King & Spalding LLP ~ Atlanta, GA
Mitchell G. Stockwell, Esq., *Program Co-Chair*
 Kilpatrick Stockton LLP ~ Atlanta, GA

8:45 New Federal Case Law Developments in Claim Construction; Implications of Patent Office Rule Changes
 Recent Supreme Court and Federal Circuit cases; prospective legislation allowing interlocutory review; other pending issues
Edward D. Manzo, Esq.
 Cook Alex ~ Chicago, IL

9:45 Ways for Prosecutors to Create Patents Worthy of Litigation; Tips for Making the Patent Easier for Litigators to Defend
 Outside counsel perspective; drafting an application to comply with today's standards; minimizing the chance that allowed claims will be infringed; making sure to use plain language and get the results you want
Geoff Sutcliffe, Esq., *Senior Intellectual Property Counsel*
 ATT Intellectual Property Corporation ~ Atlanta, GA

10:30 Break

10:45 Demonstrative Markman Hearing
Mitchell G. Stockwell, Esq., *Program Co-Chair, Moderator*
 A mock Markman hearing: trying the case for appeal; how the various issues play out from both sides of the table.
John Lincoln North, Esq., *Chair of Sutherland's Intellectual Property Group*
 Sutherland Asbill & Brennan LLP ~ Atlanta, GA
L. Norwood Jameson, Esq.
 Duane Morris LLP ~ Atlanta, GA

12:00 Lunch (on your own)

1:15 Claim Construction Litigation Strategies from Plaintiff and Defendant Perspectives
Holmes J. Hawkins, III, Esq., *Program Co-Chair, Moderator*
 Pros and cons of evidentiary hearings; foundations of successful summary judgment motions; what to do after the claim construction ruling
Robin Lynn McGrath, Esq.
 Alston & Bird LLP ~ Atlanta, GA
 Defense strategies for getting constructions that tee-up winning SJ motions or at trial; selling constructions having examples: "Non-limitations", "claim as a whole" limitations, drawings; use of experts, tutorials, and special masters
James A. Anderson, Esq.
 Robins Kaplan Miller & Ciresi LLP ~ Atlanta, GA

2:45 Break

3:00 Trying your Case on the Issues Remaining After Claim Construction
 Effective and ineffective strategies (starting at the trial level); differences in approaches for appellant vs. respondent; application of waiver and/or estoppel to new claim construction arguments on appeal; role of deference
John M. Bowler, Esq
 Troutman Sanders LLP ~ Atlanta, GA

3:45 Case Management: Setting up the Most Effective Roles and Work Relationships for Company Personnel, Outside Experts, and Litigation Counsel
 Perspectives on finding the optimal structure for the litigation team; tips for working through issues as they arise; in-house and outside counsel perspectives
Mitchell G. Stockwell, Esq., *Program Co-Chair, Moderator*
Bernie Luke Zidar, Esq., *Chief IP Counsel*
 McKesson Corporation ~ Alpharetta, GA
Marcus Delgado, Esq., *Chief IP Counsel*
 Cox Communications Inc. ~ Atlanta, GA

5:00 Evaluations and Adjourn



About the Workshop

LAW SEMINARS INTERNATIONAL

Advanced Workshops

offer busy practitioners intensive up-to-date information in a one-day program.

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Claim construction is the single most important phase of a patent case, and is often dispositive of infringement and validity issues.

"Patent Claim Construction" is an intensive one-day seminar covering today's key issues in claim construction, including a case law overview and update, recent developments from the Federal Circuit, litigation strategies, effective appellate advocacy, and other pertinent issues.

This seminar is designed for litigators, in-house counsel, and judicial opinion writers involved in patent cases, whether at the pre-filing, litigation or appellate stages.

The presenters are experienced patent litigators who have been involved in all aspects of patent cases. Their knowledge and insight will provide practitioners and non-practitioners alike with the essential tools and information necessary to work with proper claim construction.

~ Program Co-Chairs: Holmes J. Hawkins, III, Esq. and Mitchell G. Stockwell, Esq.



Holmes J. Hawkins III, *Program Co-Chair*, partner, King & Spalding LLP, focuses his practice on all aspects of the firm's IP practice, with emphasis on the litigation and trial of patent infringement cases. He is listed in *Best Lawyers in America* and in *Chambers USA: America's Leading Business Lawyers* and recognized as a "Georgia Super Lawyer" by *Atlanta Magazine*.

Mitchell G. Stockwell, *Program Co-Chair*, partner at Kilpatrick Stockton LLP's Intellectual Property Group, focuses on IP dispute resolution, with special emphasis on patent infringement, trade secret and related IP litigation and licensing transactions. He was named as a Georgia "Super Lawyer" and listed in the *International Who's Who of Patent Lawyers 2007*.

James A. Anderson, partner at Robins, Kaplan, Miller & Ciresi LLP, focuses his practice on IP litigation, commercial property, and business interruption insurance for subrogation and coverage analysis/litigation, and general commercial disputes. He has been named in *Law and Politics* as a Georgia "Super Lawyer."

John M. Bowler, partner at Troutman Sanders LLP, has experience in IP litigation with a primary focus on patent, copyright, trademark, trade secret and unfair competition matters. He has tried patent cases to juries and argued and obtained affirmance on appeal before the Federal Circuit Court of Appeals.

Marcus Delgado is Chief IP Counsel for Cox Communications. He handles all IP counseling, licensing, and litigation matters for the company. Prior to joining Cox, he was Chief Patent Counsel at BellSouth. He is a graduate of Boston University (B.A., Physics) and UCLA School of Law.

L. Norwood Jameson, partner at Duane Morris, LLP, practices IP law and litigation with emphasis on patents, trademarks, copyrights,

licensing, and unfair competition. *Atlanta Magazine* and *Georgia Super Lawyers Magazine* have named him a "Super Lawyer" in the field of IP litigation.

Edward D. Manzo, founding partner of Cook Alex, has published on claim construction law annually since 2001 and is the originator, lead author and editor-in-chief of Claim Construction in the Federal Circuit. He is listed in *Who's Who in the World* and *Illinois Super Lawyers*.

Robin L. McGrath, partner at Alston & Bird LLP, focuses on patent, trademark, Internet and copyright litigation and counseling. She represents clients on patent and trademark cases and has experience with domain name disputes and actions. She has been named in *Best Lawyers in America* for IP Law.

John L. North, partner at Sutherland Asbill & Brennan LLP, practices primarily IP litigation and is Chair of the firm's IP Group. He has experience in controversies involving patent infringement and trade secret misappropriation, and related unfair competition and antitrust controversies.

Geoff Sutcliffe is Senior Intellectual Property Counsel for AT&T, and manages the patent prosecution program, patent licensing, patent sales and litigation. Previously, he was a partner at Kilpatrick Stockton and was a patent examiner.

Bernard L. Zidar, Chief IP Counsel for McKesson Corporation, handles all IP matters for McKesson Technology Solutions. He manages the company's patent and trademark portfolios, handles trademark clearance activities, trade secret and confidentiality issues and litigation of IP disputes.



Registration & Other Workshop Information

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Registration is complete when we receive payment or agree to later payment.

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p.m. on Friday, April 18, 2008. After that time, we will credit your tuition toward attendance at another program or the purchase of a Homestudy. There is a \$25 cancellation fee for Course Materials orders and \$50 for Homestudy orders.

Seminar Location: The workshop will be held at the Four Seasons Hotel Atlanta at 75 Fourteenth St. in Atlanta, GA 30309. Call the hotel directly at (404) 253-3853 for reservations at the special negotiated rate of \$220.00/night and mention that you are attending a Law Seminars International - Patent Claim workshop. Rooms are on a first come, first served basis.

Continuing Education Credits:

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If You Cannot Attend: Our complete Homestudy Course, consisting of a DVD recording and the written course materials, is available for \$705. The written course materials alone are available for \$100. We will ship your Homestudy order via UPS ground within two weeks after the seminar or the date we receive payment (which-ever is later).



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You Will Learn About:

- New federal case law developments in claim construction
- U.S. Patent Office rule changes
- Ways for prosecutors to create patents worthy of litigation
- Tips for making the patent easier for litigators to defend
- The Markman hearing demonstrated
- Claim construction litigation strategies from plaintiff and defendant perspectives
- Trying your case on the issues remaining after claim construction
- Setting up effective roles and work relationships for company personnel, outside experts, and litigation counsel

Watch for our telebriefings on major legal developments.

Members of our distinguished faculties will present analyses of major decisions and other developments as soon as they happen in a one-hour telephone conference.

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kate@lawseminars.com

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Current Issues in Complex IP Licensing	March 6 & 7, 2008	Phoenix, AZ
Successful Multilateral Patents	April 7, 2008	Arlington, VA
Copyright Counseling, Management, and Litigation	April 14 & 15, 2008	Seattle, WA
Estimating Damages in Securities Litigation	May 5, 2008	Boston, MA
Current Issues in Complex IP Licensing	May 5 & 6, 2008	Boise, ID
Innovative Strategies for Litigating Class Action Suits	May 8 & 9, 2008	Seattle, WA

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