

Enforcement of IP in China

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Cultural Issues

- *All ideas derived from nature*
- *"Copying" does not carry negative connotations*
- *Concept of IP does not fit with economic system*

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Legal Developments

- *Joint Commission on Commerce and Trade*
 - *Six Commitments*
- *IP Action from National Working Group for IPR Protection*
- *Threat of WTO Action*

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Recent Court Cases

- *Starbucks*
- *Pfizer*
- *3M*
- *Dell*
- *Silk Street Market*

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Other Developments

- *IP education targeted to Chinese*
- *Opening 50 IP centers*
- *Chinese company sues US company for patent infringement*
- *Government call for “autonomous innovation”*

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Enforcement

- *Increased frequency of “raids” and “crackdowns”*
- *Enforcement obstacles*
 - *Governmental structure*
 - *Reliance on local action*
- *Education and Outreach*

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